

# WHAT CAN YOU DO WITH AN INTERNATIONAL BUSINESS MAJOR?

Don't worry—there are plenty of paths to choose.



## INTERNATIONAL MARKETING

Conduct international market research, lead product development, manage global or local lines of products and decide which marketing policies must be adapted to local conditions.



## INTERNATIONAL SALES AND BUSINESS DEVELOPMENT

Solicit new international clients while growing relationships with existing clients. Language proficiency, cultural sensitivity, and social negotiation skills are essential.



## INTERNATIONAL ECONOMICS

Manage or consult on projects in international organizations, government agencies, or non-governmental organizations.



## INTERNATIONAL FINANCE

Operate international aspects of the banking sector, including currency exchange or international payment methods for the bank's corporate clients involved in international business.

## INTERNATIONAL SUPPLY CHAIN MANAGEMENT, TRANSPORTATION, AND LOGISTICS

Take charge of delivering products from various points across the globe in a safe and efficient manner. This is a detail-and-customer-oriented career in a fast-paced, high-pressure work environment.

## INTERNATIONAL ENTREPRENEURSHIP

Manage operations in a small international firm, or launch your own born-global venture.

### Entry-Level Positions

- Import/Export Coordinator
- Foreign Affairs Analyst
- Logistics Coordinator
- Immigration Specialist
- Business Analyst
- Language Specialist
- Operations Specialist/Analyst
- International Sales Coordinator

### Experienced Job Titles

- Administrative Manager
- Global Business Manager
- Business Analyst/Consultant

## LEARN ABOUT INTERNATIONAL BUSINESS

- Attend events on campus through CSPD and the Department of Strategic Management, the home of the IB program
- Search job listings on FoxNet: **fox-temple-csm.symplicity.com**
- Network on LinkedIn with other professionals and grow your network
- Get involved with professional associations such as the Foreign Policy Association, the International Association of Business Communicators, World Trade Organization, World Bank Group, United States International Trade Commission, International Bureau of Chambers of Commerce, the International Trade Administration, FITA Global International Business Center, BNI International, and the Riley Guide