EXECUTIVE DOCTORATE
IN BUSINESS ADMINISTRATION
You’re already a leader—now become the expert your industry needs with the Fox Executive Doctorate in Business Administration. The Fox Executive DBA is a part-time, three-year program designed to expand the decision-making abilities of senior managers and executives through applied theory and research. Supported by the research-focused educational excellence of the Fox School of Business, the Executive DBA program connects premier academic exploration to real-world practice. You’ll learn to approach problems as an evidence-based manager—and a thought leader in your field.
THE FOX DBA AT A GLANCE

- Three years
- Part-time
- Cohort structure
- Six weekend residencies per year (Friday–Sunday) for the first two years
- Live online collaboration sessions
- Dissertation work during the third year

EMPOWER YOUR CAREER

The Fox Executive DBA delivers a research-based learning experience that will benefit you both personally and professionally.

BENEFITS FOR YOURSELF:
- Learn to conceptualize, investigate, and solve complex and practical business problems.
- Advance knowledge within your industry through your completed dissertation.
- Discover new tools to understand organizational systems.
- Fuel your research curiosity.
- Engage and learn alongside a close-knit cohort of driven executives.
- Transform from a leader to a thought leader.

BENEFITS FOR YOUR COMPANY:
- Gain enhanced decision-making skills.
- Learn to successfully assess corporate initiatives.
- Impact your organizational strategy immediately with your newfound knowledge.
- Develop new perspectives and fresh takes on everyday challenges.

“The Fox Executive DBA is about cultivating curiosity in our students and the world around them. The ultimate goal is to assist students to develop their skills to be thought leaders in their field and encourage them to think of new ways to address tomorrow’s business problems.”

- SUSAN MUDAMBI
  Academic Director for the Fox Executive DBA and Professor of Marketing and Supply Chain Management
CONNECT THEORY TO PRACTICE

Energize and advance the practice of business through applied theory. With the Fox Executive DBA, you learn to engage in high-quality research that has an impact on your industry—and the business world at large.

FOUNDATIONAL COURSEWORK
Develop the ability to conduct research through courses that examine qualitative and quantitative research methods, the philosophy of science, and foundational business theory. Learn how to frame your research and communicate it to a broad, interdisciplinary audience.

RESEARCH PROJECTS
Put your coursework to practice within your own research topic through four hands-on projects with direct supervision from a faculty mentor during the first two years of the program. Your research topic should address a business issue of strategic importance to your own organization or industry, which will allow you to contribute to your field’s body of knowledge, as well as establish the groundwork for your dissertation proposal.

DISSERTATION PROPOSAL AND DEFENSE
Pursue your personalized research agenda as you complete your dissertation during the third year of the program. You’ll continue working one-on-one with your faculty mentor to develop your dissertation proposal during the fall, then defend your dissertation in the spring semester. Your dissertation will apply what you’ve learned throughout the program and—once successfully defended—generate solutions that will power your professional future.
IMPACT YOUR CAREER—WITHOUT DISRUPTING IT

Benefit from the advantages of face-to-face learning while maintaining your professional priorities through the Fox Executive DBA’s residency format.

RESIDENCIES
The Fox Executive DBA is delivered in person with six weekend-long residencies held in downtown Philadelphia. Networking receptions are held every residency to provide opportunities for interacting with peers, faculty, and research mentors.

VIRTUAL COLLABORATION SESSIONS
Stay engaged with faculty and peers between residencies with live web conferencing sessions. These online learning sessions are designed to reinforce course concepts, prepare you for the next residency, and keep you connected with your peers.

Convene Commerce Square is an innovative business and learning environment with state-of-the-art technology that demonstrates an appreciation for the art of business.

• Cutting-edge conferencing and collaboration technology
• Within walking distance of prestigious Rittenhouse Square retail and dining options
• Member of the Sustainable Business Network and a certified B Corporation
• Printing and copying services conveniently located on-site
DRIVING INNOVATIVE RESEARCH

The Fox School of Business powers some of the most influential research in the world.

RESEARCH ACHIEVEMENTS BETWEEN 2015-2017:

• 185 research articles published by Fox School faculty in high-caliber scholarly journals.
• 16,000+ citations according to Web of Science.
• 32 grant awards for research pursuits.
• $4.5M in federal and private research grants.
• $100K in seed funding available for research projects per year.
• 20 research centers and institutes that connect the Fox School to industry, including the Innovation & Entrepreneurship Institute, the Institute for Business and Information Technology, and the Center for International Business Education and Research.

BUSINESS-MINDED SCHOLARS & World-Class Thought Leaders

At the Fox School, our Executive DBA faculty members do more than deliver a rich and thought-provoking education. By examining issues that are vital to the global marketplace and applying cutting-edge research to today’s pressing challenges, Executive DBA faculty offer unparalleled instructional excellence—and transform the business world at large.
MENTORSHIP

“Mentorship is a cornerstone of the Executive DBA program. Our job as faculty is to guide students in developing a program of research tailored to their needs.”
– Stuart Schmidt, Associate Academic Director - Mentorship

CLOSE-KNIT CONNECTIONS TO POWER YOUR RESEARCH

During your Fox Executive DBA experience, you’ll be paired with a faculty mentor whose research interests align with your own. Through one-on-one meetings, personalized course guidance, and hands-on research training, your faculty mentor will help you prepare to successfully defend your dissertation.

PARTNERSHIPS WITH IMPACT

Diane Denny & Professor Sunil Wattal

As vice president of quality, patient safety, and clinical outcomes at the Cancer Treatment Centers of America, Diane Denny develops and directs various processes for achieving continuous quality improvement across the network’s five hospitals and outpatient centers. In partnership with Professor Sunil Wattal, Denny’s research explored reporting errors in the medical field, examining factors such as cultural influences and organizational dynamics that result in underreporting.

“Diane’s dissertation on medical error reporting in healthcare settings was a natural progression of her more than 20 years of experience in quality. She identified a unique problem that had direct implications for not only her role overseeing quality, patient safety, and clinical outcomes, but also for her industry.”

– Sunil Wattal
Professor of Management Information Systems
The Fox Executive DBA Class of 2018 also includes leaders from the United States Armed Forces.

**INDUSTRIES REPRESENTED**
- Automotive
- Aviation/Aerospace
- Banking
- Education
- Financial Services
- Retail
- Government
- Healthcare
- Information Technology
- Insurance
- Manufacturing
- Management Consulting
- Nonprofit
- Pharmaceuticals

**Profile of the Executive DBA Class of 2018**

- 100% hold a Master’s Degree or higher
- Three countries and 11 states represented
- 21 years average management experience

The Fox Executive DBA Class of 2018 also includes leaders from the United States Armed Forces.
# How Does an Executive DBA Differ from a PhD in Business Administration?

<table>
<thead>
<tr>
<th></th>
<th>Executive DBA</th>
<th>PhD in Business Administration</th>
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<tbody>
<tr>
<td><strong>Duration</strong></td>
<td>3 years</td>
<td>4-5 years</td>
</tr>
<tr>
<td><strong>Schedule</strong></td>
<td>Part-time</td>
<td>Full-time</td>
</tr>
<tr>
<td><strong>Format</strong></td>
<td>3-day residencies supplemented by online sessions</td>
<td>On-campus immersion as a full-time student</td>
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<tr>
<td><strong>Curriculum Focus</strong></td>
<td>General business focus</td>
<td>Specialized area of study</td>
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<tr>
<td><strong>Research Focus</strong></td>
<td>Core qualitative and quantitative methods used to apply research to practice</td>
<td>Variety of research methodologies used to develop new theories</td>
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<tr>
<td><strong>Post-Graduation Path</strong></td>
<td>Graduates advance within their organizations to senior executive positions, with the ability to teach in a university setting</td>
<td>Graduates become full-time faculty members within a university setting, with a primary focus on academic research</td>
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ROLLING ADMISSIONS DETAILS
Admissions decisions are made on a rolling basis throughout the year. Students are highly encouraged to apply early, as the size of each cohort is limited.

CONNECT WITH US
At the Fox School of Business, we provide individualized attention to guide our students to personal and professional success. Schedule a consultation to discuss your specific goals and needs within the Fox Executive DBA program:

DEBORAH HAAK
Senior Associate Director, Executive DBA
(215) 204-4291
deborah.haak@temple.edu

FOX EXECUTIVE DBA STUDENTS SHOULD HAVE
- 12 years management experience
- 7+ years executive-level experience
- An MBA or business-focused master’s degree
- An interest in applied research and connecting theory to practice
ABOUT THE FOX SCHOOL OF BUSINESS

For 100 years, the Fox School of Business has been committed to its mission of preparing business leaders for prominent roles within the global marketplace. With more than 9,000 current students and 60,000 alumni, the Fox School is the largest, most comprehensive business school in the Philadelphia region—and offers a dynamic community of students, faculty, and professionals whose influence can be felt around the world.