

WHAT CAN I DO WITH MY INTERNATIONAL BUSINESS MAJOR?



Not sure what to do with your major? No worries! Linking a major to a career is a challenging process for many undergraduate students.

Below you will find information to help you start the process.

International Business Career Path Options

International Marketing

Conduct international market research, lead product development, manage global or local lines of products and decide which marketing policies must be adapted to local conditions.

International Sales and Business Development

Solicit new international clients while growing relationships with existing clients. Language proficiency, cultural sensitivity, and social negotiation skills are essential.

International Economics

Manage or consult on projects in international organizations, government agencies, or non-governmental organizations.

International Finance

Operate international aspects of the banking sector, including currency exchange or international payment methods for the bank's corporate clients involved in international business.

International Supply Chain Management, Transportation & Logistics

Take charge of delivering products from various points across the globe in a safe and efficient manner. This is a detail-and-customer-oriented career in a fast-paced, high-pressure work environment.

International Entrepreneurship

Manage operations in a small international firm, or launch your own born-global venture!

Salary Booster & Average

On average, Fox School of Business graduates who majored in International Business have a salary between \$40,000 and \$100,000+, depending on entry level compared to post-entry level positions and location.

Entry Level Job Titles

- Import/Export Coordinator
- Foreign Affairs Analyst
- Immigration Specialist
- Business Analyst
- Language Specialist
- Operations Specialist/Analyst
- Digital Marketer
- International Researcher
- Marketing & Business Development Associate
- Global Mobility Services Associate
- Business Strategy Associate
- International Sales Coordinator
- Logistics Coordinator

Post-Entry Level Job Titles

- Administrative Manager
- Global Business Manager
- Business Analyst
- Business Consultant
- Trade Settlement Analyst
- Executive Director
- Senior Accountant
- Project Management Consultant
- Client Relationship Specialist

Employers that have hired Fox IB students



Fox School of Business, International Business Department
fox.temple.edu/IB
foxib@temple.edu

To explore international success stories, visit our LinkedIn page:
International Business Programs