Not sure what to do with your major? No worries! Linking a major to a career is a challenging process for many undergraduate students. Below you will find information to help you start the process.

**International Business Career Path Options**

**International Marketing**
Conduct international market research, lead product development, manage global or local lines of products and decide which marketing policies must be adapted to local conditions.

**International Sales and Business Development**
Solicit new international clients while growing relationships with existing clients. Language proficiency, cultural sensitivity, and social negotiation skills are essential.

**International Economics**
Manage or consult on projects in international organizations, government agencies, or non-governmental organizations.

**International Finance**
Operate international aspects of the banking sector, including currency exchange or international payment methods for the bank’s corporate clients involved in international business.

**International Supply Chain Management, Transportation & Logistics**
Take charge of delivering products from various points across the globe in a safe and efficient manner. This is a detail-and-customer-oriented career in a fast-paced, high-pressure work environment.

**International Entrepreneurship**
Manage operations in a small international firm, or launch your own born-global venture!
Salary Booster & Average
On average, Fox School of Business graduates who majored in International Business have a salary between $40,000 and $100,000+, depending on entry level compared to post-entry level positions and location.

Entry Level Job Titles
- Import/Export Coordinator
- Foreign Affairs Analyst
- Immigration Specialist
- Business Analyst
- Language Specialist
- Operations Specialist/Analyst
- Digital Marketer
- International Researcher
- Marketing & Business Development Associate
- Global Mobility Services Associate
- Business Strategy Associate
- International Sales Coordinator
- Logistics Coordinator

Post-Entry Level Job Titles
- Administrative Manager
- Global Business Manager
- Business Analyst
- Business Consultant
- Trade Settlement Analyst
- Executive Director
- Senior Accountant
- Project Management Consultant
- Client Relationship Specialist

Employers that have hired Fox IB students

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To explore international success stories, visit our LinkedIn page:
International Business Programs