94% Placement Rate

Of those seeking a job or planning to start a business, 93.99% of Fox graduates accomplished that goal within 6 months of graduation.

**TOTAL STUDENTS IN CLASS OF 2017**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Placement Rate*</td>
<td>94.0%</td>
</tr>
<tr>
<td></td>
<td>1,126/1,198</td>
</tr>
<tr>
<td>Percentage of entire class seeking a job/planning to start a business</td>
<td>76.3%</td>
</tr>
<tr>
<td></td>
<td>1,198/1,570</td>
</tr>
<tr>
<td>Knowledge Rate</td>
<td>86.8%</td>
</tr>
<tr>
<td></td>
<td>1,363/1,570</td>
</tr>
</tbody>
</table>

**BY THE NUMBERS**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Salary</td>
<td>$51,955</td>
</tr>
<tr>
<td>Median Salary</td>
<td>$52,500</td>
</tr>
<tr>
<td>Salary Knowledge Rate</td>
<td>41%</td>
</tr>
</tbody>
</table>

**DEFINITIONS**

*Placement Rate*: Percentage of graduates who are working in business-related careers or started their own business within 6 months of graduation.

*Employed*: Graduates who are employed full time, including entrepreneurial ventures, fellowships, temporary/contract work, freelance jobs, and post-graduation internships.

*Graduate/Professional School*: Graduates who are accepted into a program of further study. This includes graduate school or other specialized training.

*Seeking Employment*: Graduates who have indicated that they are seeking employment or engaged in the job-search process.

*Seeking Continuing Education*: Graduates who have indicated they are seeking and have not yet enrolled in a program of further study.

*Not Seeking*: Graduates who have indicated that they chose not to pursue either employment or continuing education at this time (i.e. travel, starting a family, etc.).

*No Information Available*: Graduates who have not responded to multiple efforts to obtain information about their post-graduation career plans.

*Knowledge Rate*: Percentage of graduates for which the institution has reasonable and verifiable information concerning the graduates' post-graduation activities.

**Outcomes Overview (of Entire Graduating Class)**

- **70.1%** Employed in Business-related Careers
- **1.7%** Started Own Business
- **7.8%** Attending Graduate/Professional School
- **0.4%** Serving in the Military
- **2.3%** Postponing Job Search or Still Seeking Education
- **4.6%** Still Seeking Employment
- **13.2%** No Outcome Data Reported to CSPD

*These definitions are consistent with the National Association of Colleges and Employers (NACE). NACE defines success in the "career outcomes rate" as percentage of graduates who fall into the following categories: Employed full time, Employed part time, Participating in a program of voluntary service, Serving in the U.S. Armed Forces, Enrolled in a program of continuing education. The Fox School of Business Center for Student Professional Development defines "placement rate" as those who are employed full-time in business-related careers (out of those who were seeking employment).
## Employers Who Hired 3+ Fox Graduates: Class of 2017

ADP  
Aetna  
AIG, Inc.  
Amazon  
Aon  
ARAMARK  
AXA Advisors  
Bank of America  
BAYADA Home Health Care  
BDP International  
BNY Mellon  
Brown & Brown Insurance  
Burlington Stores  
C.H. Robinson  
Cardone Industries  
CBIZ  
Chubb Group of Insurance Co.  
Cigna  
Citco Fund Services  
CNA Insurance  
Comcast Corporation  
Deloitte  
Dorman Products, Inc.  
EisnerAmper LLP  
eMoney Advisor  
Enterprise Holdings  
Ernst & Young  
Freedom Mortgage  
Grant Thornton  
Hamilton Lane  
Janney Montgomery Scott  
Johnson & Johnson  
JP Morgan Chase & Co.  
Keller Williams Real Estate  
KPMG  
Liberty Mutual  
Lincoln Financial Group  
Lockton  
Marsh  
MassMutual Greater Philadelphia  
Mercer  
Munich Re America  
New Day USA  
NSM Insurance Group  
Odell Studner  
Pfizer  
Philadelphia Insurance Companies  
Philadelphia School District  
PNC Financial Services Group  
Power Home Remodeling Group  
Prudential Financial  
PricewaterhouseCoopers  
Reliance Standard Life Insurance Co.  
RSM  
SAP America, Inc.  
SEI  
State Farm Insurance  
Subaru of America, Inc.  
Target Corporation  
TD Bank  
Temple University  
The Penn Mutual Life Insurance Company  
TMNA Services  
Travelers  
Vanguard  
Washington Frank International  
Willis Towers Watson

### Employment by Function

<table>
<thead>
<tr>
<th>Function</th>
<th># of Grads</th>
<th>% of Grads</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance</td>
<td>158</td>
<td>14.0%</td>
</tr>
<tr>
<td>Accounting/Auditing</td>
<td>150</td>
<td>13.3%</td>
</tr>
<tr>
<td>Risk Management/Actuarial</td>
<td>149</td>
<td>13.2%</td>
</tr>
<tr>
<td>Marketing</td>
<td>99</td>
<td>8.8%</td>
</tr>
<tr>
<td>Business Development/Sales</td>
<td>86</td>
<td>7.6%</td>
</tr>
<tr>
<td>Administrative/Support Services</td>
<td>74</td>
<td>6.6%</td>
</tr>
<tr>
<td>Analyst</td>
<td>74</td>
<td>6.6%</td>
</tr>
<tr>
<td>Management</td>
<td>72</td>
<td>6.4%</td>
</tr>
<tr>
<td>Supply Chain/Operations/Logistics</td>
<td>70</td>
<td>6.2%</td>
</tr>
<tr>
<td>Human Resources</td>
<td>57</td>
<td>5.1%</td>
</tr>
<tr>
<td>Information Technology/MIS</td>
<td>47</td>
<td>4.2%</td>
</tr>
<tr>
<td>Account Management</td>
<td>40</td>
<td>3.6%</td>
</tr>
<tr>
<td>Consulting</td>
<td>24</td>
<td>2.1%</td>
</tr>
<tr>
<td>Other</td>
<td>14</td>
<td>1.2%</td>
</tr>
<tr>
<td>Real Estate</td>
<td>12</td>
<td>1.1%</td>
</tr>
</tbody>
</table>

*Job function is indicative of the individual’s job responsibilities and not necessarily their Fox major.

### Employment by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th># of Grads</th>
<th>% of Grads</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Services/Banking</td>
<td>264</td>
<td>23.4%</td>
</tr>
<tr>
<td>Insurance</td>
<td>164</td>
<td>14.6%</td>
</tr>
<tr>
<td>Other</td>
<td>134</td>
<td>11.9%</td>
</tr>
<tr>
<td>Consumer Products/Retail</td>
<td>110</td>
<td>9.8%</td>
</tr>
<tr>
<td>Accounting</td>
<td>79</td>
<td>7.0%</td>
</tr>
<tr>
<td>Technology/Science</td>
<td>66</td>
<td>5.9%</td>
</tr>
<tr>
<td>Healthcare/Pharma</td>
<td>55</td>
<td>4.9%</td>
</tr>
<tr>
<td>Marketing/Advertising/PR</td>
<td>46</td>
<td>4.1%</td>
</tr>
<tr>
<td>Government/Education</td>
<td>44</td>
<td>3.9%</td>
</tr>
<tr>
<td>Real Estate</td>
<td>33</td>
<td>2.9%</td>
</tr>
<tr>
<td>Human Resources</td>
<td>32</td>
<td>2.8%</td>
</tr>
<tr>
<td>Supply Chain/Logistics</td>
<td>26</td>
<td>2.3%</td>
</tr>
<tr>
<td>Transportation/Automotive</td>
<td>26</td>
<td>2.3%</td>
</tr>
<tr>
<td>Construction/Engineering</td>
<td>24</td>
<td>2.1%</td>
</tr>
<tr>
<td>Consulting</td>
<td>23</td>
<td>2.0%</td>
</tr>
</tbody>
</table>
The Fox School of Business was founded in 1918—and we’ve been rising and redefining since day one. We’re steeped in tradition, but we defy convention. For 100 years, we’ve prepared generations of daring entrepreneurs, tough executives, creative professionals, thought leaders, and pioneering researchers to make big impacts on the real world. Fox enters its second century of innovative business education by continually and strategically redesigning our curriculum and our perspective. Our goal is to ensure today’s students become tomorrow’s business leaders.

CONNECTING STUDENTS WITH OUR CORPORATE PARTNERS

FOXNET
FoxNet is a web-based resume database and recruitment tool used by CSPD and Fox students. This is where Fox students can find employers looking to hire Business majors for job and internships. To log in, visit: fox-temple-csm.symplicity.com

ON-CAMPUS INTERVIEWS
CSPD hosts numerous employers on campus each semester to interview Fox students for internships, co-ops, or full-time career opportunities. Students can apply for these interviews through FoxNet.

FALL & SPRING CONNECTIONS
The CSPD Connections are networking events with employers who are recruiting Fox talent for internships, co-ops and full-time post-graduation opportunities. Each Connection hosts 75 – 100+ employers.

MOCK INTERVIEWS
CSPD’s corporate partners assist with the professional development of our students through their participation in Mock Interviews on campus. Students not only get to simulate the interview process, but they identify strengths and areas for improvement based on employer feedback.

EMPLOYER RESUME CRITIQUES
Completion of a resume critique is part of the four-step process a student completes to be “CSPD’d.” The employer resume critique is an opportunity for Fox undergraduate students to meet with an industry partner and receive one-on-one feedback regarding their Fox “signature resume.”

RECRUITER-IN-RESIDENCE
The Fox Recruiter-in-Residence program is designed to offer students individual meetings with a representative from a Fox industry partner. These drop-in meetings provide students with an opportunity to gain insight into the job search process through valuable one-on-one direction and coaching, as well as learning about an organization and available job opportunities.

PROFESSIONAL DEVELOPMENT WORKSHOP SERIES
Employers offer one-hour presentations on a variety of professional development topics to help students gain knowledge first hand from the employer’s perspective.

STUDENT PROFESSIONAL ORGANIZATION (SPO) SPEAKER SERIES
Industry representatives speak to targeted audiences about industry specific topics. fox.temple.edu/cspd-spo

LEARN MORE: FOX.TEMPLE.EDU/CSPD

The Fox School of Business | Temple University | 100 Years

FOX | CSPD
Center for Student Professional Development