Fox Faculty Expert Guide

The Fox School of Business at Temple University is home to more than 210 world-renowned faculty and research leaders in their respective fields. They lead innovative undergraduate and graduate programs, conduct cutting-edge research, and can provide insightful, engaging commentary on timely business topics.

Scheduling an Interview

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16 ........ Risk, Insurance & Healthcare Management
19 ... Statistical Science
20 ................ Strategic Management
Steven Balsam, PhD
Professor; Merves Senior Research Fellow
Taxation, executive compensation, financial accounting

Cory Ng, DBA
Assistant Professor; Director of the Undergraduate Accounting Program
International accounting, international business, accounting education

David Jones, DM
Associate Professor; Jerome Fox Chair in Accounting, Taxation, and Financial Strategy
Taxation, real estate, advanced accounting topics

Sheri Risler, CPA
Assistant Professor; Director of the Master of Accountancy Program
Accounting, financial statement audits, SEC reporting requirements, accounting education
Ronald Anderson, PhD
*Professor and Department Chair*
Corporate governance, family businesses, executive compensation

Cynthia Axelrod, CFA
*Assistant Professor; Director of Financial Planning Programs*
Financial planning, investments, student investment organizations, women in finance

Bora Ozkan, PhD
*Assistant Professor*
Undergraduate education, student engagement, financial computer labs

Jonathan Scott, PhD
*Professor*
Banking

Peter Chinloy, PhD
*Professor; Director of Fox's Real Estate Center*
Real estate

Philip C. English, PhD
*Research Assistant Professor*
Investment finance, executive education, experiential learning

Amir Shoham, PhD
*Research Associate Professor*
International finance, Israeli relations, online education

John Soss, PhD, CFA
*Associate Professor; Academic Director of Specialized Masters in Finance Programs*
Graduate education in finance
HUMAN RESOURCE MANAGEMENT

John Deckop, PhD
Professor
Employee motivation, employee satisfaction, pay for performance, ethics

Deanna Geddes, PhD
Associate Professor
Performance appraisals, workplace aggression, emotional labor, research in hiring and recruitment, organizational response to anger

Brian Holtz, PhD
Associate Professor
Talent acquisition, hiring

John McClendon, PhD
Associate Professor; Department Chair
Labor, strategic human resources

Crystal Harold, PhD
Associate Professor; Cigna Research Fellow
Salary negotiations, employee trust, organizational justice, minorities, fairness and equality issues, talent management

Arthur Hochner, PhD
Associate Professor
Labor relations, negotiation, union management, collective bargaining processes

Katherine Nelson
Instructor
Professional competencies, employee engagement, organizational culture, business ethics
HUMAN RESOURCE MANAGEMENT (cont.)

In-Sue Oh, PhD
Charles E. Beury Professor of Human Resource Management
Staffing, meta-analysis methods, leadership development

Ryan Vogel, PhD
Assistant Professor
Employment, leadership

LEGAL STUDIES IN BUSINESS

Jeffrey Boles, PhD, JD
Associate Professor
White-collar crime, law and human behavior, ethical judgment, LGBTQIA

Leora Eisenstadt, JD
Assistant Professor
Employment law, business law, work-family conflict, sex discrimination, race and the law

Kevin Fandl, PhD, JD
Assistant Professor, Director of International Immersion Programs
Economic impact of immigration, refugee placement, international business law, public policy

Michael Valenza, JD
Associate Professor, Department Chair
Real estate law, land use policy, employment law, international law
MANAGEMENT INFORMATION SYSTEMS

Richard Flanagan
Assistant Professor; Director of the MS in IT Auditing & Cybersecurity Program
Cybersecurity, management of technology

Amy Lavin
Assistant Professor; Director of MS in Digital Innovation in Marketing program
Digital marketing, e-commerce, information systems education

Paul Pavlou, PhD
Milton F. Stauffer Professor; Senior Associate Dean of Research, Doctoral Programs, and Strategic Initiatives
Gig economy, social media, e-commerce, information technology outsourcing

David Schuff, PhD
Research Professor; Department Chair
Technology in politics, data analytics, e-commerce, social media

Munir Mandviwalla, PhD
Associate Professor
Wireless/cellular systems, social media, information systems design and innovation

Min-Seok Pang, PhD
Assistant Professor
Technology use by government, financial impacts of government technology use

Steven Sclarow
Assistant Professor of Practice
Digital design and innovation

Sunil Wattal, PhD
Associate Professor
Gig economy, security and privacy, e-commerce
Misty Blessley, PhD
Assistant Professor of Instruction
Supply chain management

Mary Conran
Associate Professor
Retailing, marketing research

Mark Gershon, PhD
Professor
Project management, Lean Six Sigma process improvement, quality

Subodha Kumar, PhD
Laura H. Carnell Professor of Marketing and Supply Chain Management
Analytics, social media, healthcare, retailing, web and mobile advertising, cybersecurity, information technology, supply chain management

Eric Eisenstein, PhD
Research Associate Professor
Financial decision making, credit cards, data analytics, business analytics, statistics, general marketing

Thomas Fung
Assistant Professor
Consumer packaged goods marketing and supply chain, food processing technology, global fashion ecosystems, sourcing from China
MARKETING & SUPPLY CHAIN MANAGEMENT (cont.)

Xueming Luo, PhD
Charles E. Gilliland Professor of Marketing
Mobile customer analytics, machine learning, artificial intelligence, digital marketing, online ads, omnichannel retailing, personalized pricing, competitive targeting, social media networking promotions

Susan Mudambi, PhD
Professor, Academic Director of Fox Executive Doctorate in Business Administration Program
Marketing strategy, international business marketing, digital marketing, customer relationship strategy, supplier relationship strategy, branding, social media, online reviews, B2B marketing, e-commerce, outsourcing, offshoring

Michael Schirmer, DBA
Assistant Professor of Practice
Small businesses, minority-owned businesses, entrepreneurship, online learning

Jay I. Sinha, PhD
Associate Professor
Branding, marketing strategy, consumer psychology, social media marketing

Edward C. Rosenthal, PhD
Professor
Game theory, logistics

Joydeep Srivastava, PhD
Robert L. Johnson Professor of Marketing
Price perceptions, consumer behavior, psychology of money, consumer saving and spending, bargaining and negotiating

Vinod Venkatraman, PhD
Assistant Professor; Associate Director of Temple’s Center for Neural Decision Making
Neuroscience in business, neuroscience in marketing, decision-making biases

Susan Mudambi, PhD
Professor; Academic Director of Fox Executive Doctorate in Business Administration Program
Marketing strategy, international business marketing, digital marketing, customer relationship strategy, supplier relationship strategy, branding, social media, online reviews, B2B marketing, e-commerce, outsourcing, offshoring
Benjamin Collier, PhD
Assistant Professor
Severe climate risks, climate change, insurance economics, small business risks, flood insurance, hurricane preparedness, catastrophes, household finances, firm finances

R.B. Drennan, PhD
Associate Professor; Department Chair
Affordable Care Act (ACA), health and welfare employee benefits, healthcare costs, managed care, HMOs, college education

Martin F. Grace, PhD
Harry Cochran Professor of Risk Management
Tort reform, regulation of insurance, auto insurance pricing, insurance and natural disasters

Michael Hubbel
Associate Professor
Property-casualty insurance market cycle, excess and surplus lines insurance

Michael McCloskey
Associate Professor
Personal insurance (home, auto, life, etc.), employee benefits, property and liability insurance, fraud, state licensing, financial literacy
Competition, quality and access in the market for nursing home care and home health services

Behavioral economics and insurance, retirement plans, decision theory, insurance economics

Risk management, captive insurance, enterprise risk management

Clinical trials, group sequential, design of experiments

Managerial and consumer decision-making, decision support systems, statistical methods for modeling data

Online education, instructional technology

Theoretical and applied statistics, time-series analysis, multivariate analysis

Associate Professor, Academic Director of the Online BBA, Online MBA, and Part-Time MBA programs; Managing Director of Online & Digital Learning
Charles Dhanaraj, PhD
H.F. “Gerry” Lenfest Professor of Strategy; Founding Director of Center for Translational Research in Business; Executive Director of the Executive Doctorate in Business Administration program
Globalization, international expansion strategy, strategic alliances, emerging markets, multinational enterprises, corporate strategy, nonmarket strategy

Bertrand Guillotin, DBA
Assistant Professor; Academic Director of International Business Administration programs
Globalization, international expansion strategy, higher education, Europe-U.S. relations

TL Hill, PhD
Associate Professor; Academic Director of the Global MBA program; Managing Director of the Fox Management Consulting Practice
Organizational boundaries, community and economic development, family-owned businesses, entrepreneurial networks

Michael Rivera, PhD
Associate Professor; Academic Director of the Executive MBA program; Managing Director of the Center for Executive Education
Human capital analytics, executive education, digital feedback, business model innovation, innovation strategy

Ram Mudambi, PhD
Frank Speakman Professor of Strategy
Technology and innovation management, the geography of innovation, multinational firms, entrepreneurial firms

Charlotte Ren, PhD
Associate Professor
Social entrepreneurship, competitive strategy, innovation

Todd Schifeling, PhD
Assistant Professor
Sustainability, business relationships with government and civil society, innovation, entrepreneurship

Tony Seeton
Assistant Professor
Management consulting, cross-cultural literacy, technology commercialization, career transitions
Tedi Skiti, PhD  
*Research Assistant Professor*  
Internet, broadband, competitive policy/strategy

Jennifer Tae, PhD  
*Assistant Professor*  
Industry evolution, firm independence

Ellen Weber  
*Assistant Professor, Executive Director of Temple University’s Innovation and Entrepreneurship Institute*  
Entrepreneurship, venture capital, seed funding, women in entrepreneurship, innovation