Temple University's  
Center for International Business Education & Research (CIBER)  
presents  
A Faculty Development in International Business (FDIB): Hong Kong  
Asia's Business Center (and for how much longer?)  
May 20-26, 2018

Since its return to China in 1997, the Hong Kong Special Autonomous Region has proven itself a durable financial center not only for Asia, but also for the world. It rivals Tokyo and Singapore for numbers of expatriate residents, high real estate values and international company headquarters. Prada, L’Occitane and Samsonite are all listed on the Hong Kong Stock Exchange. Bolstering Hong Kong’s prominence is its proximity to mainland China; one can walk, subway or ferry to the border and enter the city of Shenzhen, located in Guangdong province, the factory of the world. Hong Kong is also a 55-minute ferry ride to Macau, Asia’s casino, with ferries departing every 15 minutes round the clock. Lastly, many emerging business centers such as Jakarta, Kuala Lumpur, Hanoi, Manila, and Bangkok are just one short flight away. What does all this mean for us, and to our international business students?

We will speak with business leaders in law, finance, manufacturing, insurance and consumer products to decipher how Hong Kong punches far above its weight. More tellingly, we will see how Hong Kong may fare if emerging centers such as Shanghai and others ride the Asian economic wave past Hong Kong itself. Hong Kong is a vital window into Asia, international business and international education.

RELEVANT DISCUSSIONS WILL INCLUDE:

• How does Beijing threaten Hong Kong’s prominence?
• How can global business leaders, including our students, learn from the frenzied economic activity and infrastructure of the island?
• How can US-based educational institutions compete with their Asian and other global counterparts to produce the next generation of leaders working in Asian markets?
• Can Hong Kong, a land area that is only eighteen square miles larger than Rhode Island, hold on to its luster?
• How will the growth of the Hong Kong Stock Exchange and others in Asia affect the future of the New York Stock Exchange and NASDAQ?

The immersion experience is being led by Fox School of Business, Omario Kanji, an international attorney and Asian specialist with deep knowledge of the region. Omario began his legal career in securities law, assisting Chinese companies’ initial public offerings on the Hong Kong Stock Exchange. He has since assisted clients in their corporate growth, intellectual property management and global business strategies. Omario resided in Beijing and Hong Kong for eight years and speaks fluent Mandarin Chinese.

PROGRAM FEE $3,000 per person*

FEE INCLUDES  
• Accommodations (single occupancy)  
• Corporate visits  
• Cultural activities  
• Some meals  
• In-country transportation

DEPOSIT A $500 non-refundable deposit is due at initial time of registration. Final payment will be due on February 23, 2018. To register: https://noncredit.temple.edu/templeciberfdib

* A $500 non-refundable deposit is required at the time of registration. The remaining balance, also non-refundable, must be paid in full by February 23, 2018. Space is limited. A guest package is also available.

QUESTIONS? Please contact Phyllis Tutora at ptutora@temple.edu