

International Business Administration Minor



Why International Business Minor?

Boost your career and salary potential by joining the top-ranked International Business Program at the Fox School of Business. Demand is rising for graduates with skills in international sales, marketing, finance, accounting, supply chain management, and more!

International Business Minor Courses

Choose Two Geographical Below:

- IB 3101 Fundamentals of International Business (for non-business students only)
- IB 2501 Fundamentals of Asian Business
- IB 2502 Fundamentals of Latin American Business
- IB 2503 Fundamentals of European Business
- IB 2504 Fundamentals of Business in Africa & the Middle East
- IB 2509 Doing Business in a Foreign Country-Short Study Abroad Trip







Choose Two Elective Courses Below:

Courses within International Business & Marketing, Supply Chain Management and Entrepreneurship

- IB 3581/IB 3585
- IB 3596
- SGM 3002
- SGM 3501
- SGM 3503
- SCM 3515
- SCM 3516
- MKT 3504
- MKT 3505
- MKT 3508

The perfect combination
with any major!

Enroll Now!

-  65,000+ TEMPLE ALUMNI AROUND THE WORLD
-  400+ CURRENT IB STUDENTS
-  20+ FULL TIME IB FACULTY
-  300+ IB EMPLOYERS
-  1 STUDENT PROFESSIONAL ORGANIZATION
-  2 AWARD JOURNAL RANKINGS

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Student Testimonials

"The faculty is world class and Fox offers many resources for students that are beneficial for professional and personal development. Student Professional Organizations, like the International Business Association, are great ways to network with other students and employers. I am grateful I chose Fox and International Business Program, which made confident in finding success in my career."

Global Mobility Services Associate, KPMG

"I owe the entirety of my success here at the Fox School to the International Business Association as well as the Center for Student Professional Development. The global mindset that I have learned through the International Business Program will enable me to be successful in any role I may enter."

Future Leaders Program Sales & Marketing Associate, GSK

"The International Business Program helped me greatly in preparing for a post graduate position. The IB Capstone gives you the opportunity to do a consulting and research project for a real company looking to expand into new markets. The entire International Business curriculum consists of many research projects that helped me learn about different markets and cultures of different parts of the world."

Logistics Coordinator, BDP International

Connect with us!

Instagram: [fox_ib](#)

LinkedIn: [International Business Programs](#)

Have any questions? Email us at foxib@temple.edu