
JUDITH ANN AINSWORTH

Assistant Professor of Instruction
Department of Marketing and Supply Chain Management
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Nationality: Canadian/British

Bilingual: English/French

EDUCATION

Ph.D. Education (Applied Linguistics, Professional Communication), Université de Montréal, 2012
D.E.A. Linguistics, Université de Provence, Aix-Marseille I, 1985
M.A. Linguistics & Translation, University of New Brunswick, 1984

ACADEMIC APPOINTMENTS

Visiting Assistant Professor, Beijing Foreign Studies University, Beijing, PRC	Summer 2019
Assistant Professor of Instruction Department of Marketing and Supply Chain Management Fox School of Business, Temple University	2016-19
Visiting Assistant Professor, Beijing Foreign Studies University, Beijing, PRC	Summer 2017
Lecturer, Center for Management Communication Warrington College of Business, University of Florida	2014-16
Lecturer, Professional Communication, School of Continuing Studies, McGill University	2014
Lecturer, Department of Applied Linguistics, Université du Québec à Montréal	2013
Lecturer, Departments of Didactics/Linguistics and Translation/Administration and Fundamentals of Education, Université de Montréal	2012-13
Lecturer, Department of Languages and Literatures, Wilfrid Laurier University	1998-2012
Consultant/Instructor, Continuing/Distance Education, University of Waterloo	1993-2002
Lecturer, Department of French Studies, University of Waterloo	1992
Assistant Professor, Department of French Studies, University of Waterloo	1989-92

PROFESSIONAL EMPLOYMENT

Business Communications Consultant/Instructor Bombardier Aerospace, Montreal	2009-10
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Business Communications Consultant/Instructor Premstar Energy, Waterloo	2002
Business Communications Instructor The Career Academy, Kitchener	1997-98
Business Communications Consultant/Instructor Uniroyal Goodrich Tire Manufacturing (Michelin), Kitchener	1996-97

PUBLICATIONS

Edited Volumes

- 1993 Ainsworth, J. A., Jewinski, J., John, D. et Ryan, R. (Eds.). *Second Language Dynamics: Essays for Teachers/Pour une meilleure pédagogie des langues secondes*. Waterloo, ON: University of Waterloo, 244 p.

Refereed Journal Articles

- 2016 Ainsworth, J. Student-led project teams: significance of regulation strategies in high- and low-performing teams. *Journal of Management Education*, 40(4), 453-477. DOI: 10.1177/1052562916630575.
- 2014 Ainsworth, J. The “why” and “how” of task-based language learning for an advanced Business French course. *Global Business Languages*, 19, Article 9. Available at: <http://docs.lib.purdue.edu/gbl/vol19/iss1/9/>.
- 2013 Ainsworth, J. Business languages for intercultural and international business communication: a Canadian case study. *Business Communication Quarterly*, 76(1), 28-50. DOI: 10.1177/1080569912471186.
- 2012 Ainsworth, J. Integrating methods and strategies from language teaching and business studies in Languages for Specific Business Purposes courses. *Global Advances in Business Communication*, 1(1), Article 7. Available at: <http://commons.emich.edu/gabc/vol1/iss1/7>.
- 2008 Ainsworth, J. Video excerpts, classroom games and an online double auction experiment: integrating "supply and demand" in the business language classroom. *Global Business Languages*, 13, 109-127.
- 2005 Ainsworth, J. Hôtel Renaissance: using a project case study to teach Business French. *The Journal of Language for International Business*, 16(1), 43-59.

Book Chapters

- 2019 Ainsworth, J. (Un)ethical Leadership: a Critical Discourse Analysis of Wells Fargo’s CEO email to team members. Fernández-Vázquez, J. S., Álvarez-Delgado, R. C. & Sancho-Rodríguez, A. (eds.). Bern: Peter Lang. (accepted for publication 1 February)
- 2012 Ainsworth, J. The competitive advantage of learning Languages for Specific Business Purposes. In P. Heynderickx, S. Dieltjens, G. Jacobs, P. Gillaerts, & E. de Groot (Eds.), *The*

Language Factor in International Business: New Perspectives on Research, Teaching and Practice (pp. 91-111). Bern: Peter Lang Linguistic Insights, Studies in Language and Communication.

- 1993 Ainsworth, J. Pour un enseignement du français assisté par ordinateur en première année universitaire. In J. A. Ainsworth, J. Jewinski, D. John et R. Ryan (Eds.), *Second Language Dynamics: Essays for Teachers/Pour une meilleure pédagogie des langues secondes* (pp. 69-75). Waterloo, ON: University of Waterloo.

Refereed Conference Proceedings

- 1992 Ainsworth, J. Une analyse syntaxique du sujet implicite de la proposition infinitive. In D. Heap, E. Lasserre & J. Tennant (Eds.), *La problématique de l'implicite*, University of Toronto: Éditions GFA, Department of French, 39-51.

Book Reviews

- 1992 Ainsworth, J. NTC's Dictionary of Canadian French, Robinson, S. & Smith D., *The Modern Language Journal* 76(2), 1992, 251.
- 1991 Ainsworth, J. L'autre rive. Textes et exercices, Sandhu, M. C., *The Modern Language Journal* 75(4), 1991, 528.

Textbooks Authored

- 2002 Ainsworth, J. et Aplevich, P. *Le français au travail (French in the Workplace)* (with audio CD). Wilfrid Laurier University Printing Services, 103 p.

Revised and Resubmitted

- 2018 Ainsworth, J. Team-based learning in professional writing courses for accounting graduates: positive impacts on student engagement, accountability, and satisfaction. *Journal of Accounting Education*.

Manuscripts in Preparation

Ainsworth, J. & Fitzpatrick, L. Wells Fargo's CEO letter to customers: a Critical Discourse Analysis of managing trust in organization-stakeholder relationships

Ainsworth, J. Email requests in a multilingual banking environment: a discursive analysis of escalating customer complaint and (im)politeness strategies

Ainsworth, J. The impact of team-based learning on student attitudes and performance in graduate professional writing courses

Ainsworth, J. Communicating brand authenticity: a discourse analysis of the Chilean wine trade

AWARDS AND HONORS

- 2018-19 Temple University Internationalization Grant, Office of International Affairs

Project Title: *Temple in Australia: Faculty Research, Student Cultural Enrichment, Overseas Cooperation with the University of Queensland* (\$3,970).

- 2018 Most Valuable Professor, Temple University Athletics – Field Hockey
- 2009-12 Social Sciences and Humanities Research Council of Canada (SSHRC) Joseph-Armand Bombardier Scholarship (\$105,000).
- 2009 Award for Best Paper
Integrating Methods and Strategies from Language Teaching and Business Studies in Languages for Specific Business Purposes Courses. First Tricontinental Conference on Global Advances in Business and Communication (GABC).
- 1981-83 Graduate Student Award, University of New Brunswick (\$4000).

RESEARCH FUNDING

- 2016-18 Research Grant, Team-Based Learning Collaborative: *Team-Based Learning in Communication Courses for Accounting Graduates: Investigating Student Engagement, Accountability, and Satisfaction* (\$5000)
- 2013 Contribution financière, Direction des ressources humaines, Bureau du personnel enseignant – Affaires professorales de l'Université de Montréal, paper presented at the Centre for International Business Education and Research (CIBER) Conference, Indiana University, Bloomington, IN (\$1000).
- 2012 Contribution financière, Direction des ressources humaines, Bureau du personnel enseignant – Affaires professorales de l'Université de Montréal, paper presented at the 77th Association for Business Communication (ABC) Annual International Convention, Honolulu, Hawaii (\$1000)
- 2012 CAS Research Fund, Office of the VP: Academic, Wilfrid Laurier University, paper presented at the 11th ABC European Conference, Radboud University, Nijmegen, Netherlands (\$1500)
- 2010 Bourse de rayonnement et d'excellence aux cycles supérieurs du vice-décanat aux études supérieures et à la recherche de la Faculté des sciences de l'éducation et de la Faculté des études supérieures et postdoctorales de l'Université de Montréal, paper presented at the Joint 10th ABC European Conference & 2nd Tricontinental GABC Conference, Antwerp, Belgium (\$1000)
- 2009 Research Support Grant, Office of the VP: Academic, Wilfrid Laurier University: *A study of the competitive advantage of foreign languages and cultural knowledge on student selection of a second/foreign language, on employability and benefits in the workplace* (\$6,636)
- 2009 Bourse de rayonnement et d'excellence aux cycles supérieurs du vice-décanat aux études supérieures et à la recherche de la Faculté des sciences de l'éducation et de la Faculté des

- études supérieures et postdoctorales de l'Université de Montréal, paper presented at the First Tricontinental GABC Conference, University of Eastern Michigan, Ypsilanti, MI (\$630)
- 2009 Grant, Department of Didactics, University of Montreal, paper presented at the First Tricontinental GABC Conference, University of Eastern Michigan, Ypsilanti, MI (\$235)
- 2008 CAS Research Fund, Office of the VP: Academic, Wilfrid Laurier University, paper presented at the CIBER Conference, St. Petersburg, FL (\$1000)
- 2007 Research Fund, Dean of the Faculty of Arts, Wilfrid Laurier University, paper presented at the CIBER Conference, Columbus, OH (\$400)
- 2007 Instructional Development Travel Grant, Wilfrid Laurier University, paper presented at the CIBER Conference, Columbus, OH (\$500)
- 2006 CAS Research Fund, Office of the VP: Academic, Wilfrid Laurier University, CIBER Conference, Atlanta, GA (\$1500)
- 2005 CAS Research Fund, Office of the VP: Academic, Wilfrid Laurier University, paper presented at the CIBER Conference, Park City, UT (\$1000)
- 2005 Instructional Development Travel Grant, Wilfrid Laurier University, paper presented at the Northeast Association for Language Learning Technology (NEALLT) Conference, Rochester, NY (\$500)
- 2004 Academic Development Fund, Office of the VP: Academic, Wilfrid Laurier University, to attend training in Business French pedagogy at the Chamber of Commerce and Industry of Paris (\$2,250)
- 2004 CAS Research Fund, Office of the VP: Academic, Wilfrid Laurier University, CIBER Conference, Stamford, CT (\$500)
- 2004 Instructional Development Travel Grant, Wilfrid Laurier University, CIBER Conference, Stamford, CT (\$500)
- 2004 Grant from the Department of Languages and Literatures, Wilfrid Laurier University, CIBER Conference, Stamford, CT (\$260)
- 2003-04 Instructional Development Project Grant, Wilfrid Laurier University: *Making Grammar Instruction Humorous and Interactive: a Multimedia Approach for First-Year Language Students* (\$2,500)
- 2003 CAS Research Fund, Office of the VP: Academic, Wilfrid Laurier University, paper presented at the CIBER Conference, Miami, FL (\$500)
- 2003 Instructional Development Travel Grant, Wilfrid Laurier University, paper presented at the CIBER Conference, Miami, FL (\$500)

- 2003 Research Fund, Dean of the Faculty of Arts, Wilfrid Laurier University, paper presented at the NEALLT Conference, Schenectady, NY (\$500)
- 2003 Grant, Department of Languages and Literatures, Wilfrid Laurier University, paper presented at the NEALLT Conference, Schenectady, NY (\$500)
- 2000 Academic Development Fund, Office of the VP: Academic, Wilfrid Laurier University, to attend training in Business French pedagogy at the Chamber of Commerce and Industry of Paris (\$2000)
- 1991 SSHRC Scholarly Conference Grant: *Préparons-nous à mieux enseigner/Preparing Ourselves to Teach Better* Colloquium (\$3,354)
- 1991 Educational Conference Grant for Teaching French as a Second Language, core and immersion, Ministry of Education: *Préparons-nous à mieux enseigner/Preparing ourselves to teach better* (\$1,879).
- 1991 TRACE Instructional Development Grants, University of Waterloo, paper presented at the Colloquium on « La Problématique de l'implicite », Toronto, ON (\$601)
- 1990-91 Project Grant, Ministry of Colleges and Universities: *Language Tutoring Software* (co-investigator: Dr. W. D. Wilson) (\$10,830)
- 1990 TRACE Instructional Development Grants, University of Waterloo (\$600)

LIST OF RESEARCH ASSISTANTS SUPERVISED

- 2019 Alexandre Laferriere, Laurentian University MBA Candidate, Temple University, *Sequencing Professional Communication Assignments to Maximise Student Learning: an exploratory study*
- 2017-18 Nicholas Vincent Mammarelli, Temple University, *Team-Based Learning in Communication Courses for Accounting Graduates: Investigating Student Engagement, Accountability, and Satisfaction*
- 2015-16 Samantha Kitroser, University of Florida, *Team-Based Learning in Communication Courses for Accounting Graduates: Investigating Student Engagement, Accountability, and Satisfaction*

INVITED TALKS

- 2005 Ainsworth, J. and Hansen, C. *Les écrits professionnels et la progression pédagogique en FDA*, Brigham Young University-CIBER, Park City, UT, 6-9 April.

CONFERENCE ACTIVITY/PARTICIPATION

- 2019 Ainsworth, J. *Towards a balanced multinational treatment of cross-cultural learning for management students: a situated cultural learning approach*, 91st Société internationale pour l'enseignement commercial-International Society for Business Education Conference,

Kefalonia, Greece, 28 July-2 August. 60-minute round table with co-presenters K. Wills, PhD., and R. Winzenread Fritz, MBA. (submitted 28 February)

- 2019 Ainsworth, J. & Wills, K. *Teaching for US Global Business Competitiveness: CIBER Immersions Encourage International Research and Innovation*, Association for Business Communication (ABC) International Issues Committee Conference Proposal: *Building Global and Intercultural Opportunities for Research and Teaching*, Detroit, MI, 23-26 October. (submitted 25 February)
- 2019 Chaudry, A., Ainsworth, J., Darnell, M. & Takeda, C. *Team-Based Learning for Diversity, Inclusivity, and Leadership: Theory, Practice, and Application*, Academy of Management 2019 Annual Meeting, Boston, MA, 9-13 August. (submission number 18617)
- 2019 Ainsworth, J. & Wills, K. *Innovation, Institutions, Intercultural: Transforming a small Latin American economy into a key international player*. 11th Annual Tricontinental Global Advances in Business and Communication (GABC) Conference, New Delhi, India, 11-13 July. (accepted 28 February)
- 2019 Ainsworth, J. *Managing trust in organization-stakeholder relationships: a Critical Discourse Analysis of Wells Fargo's CEO letter to customers*. 10th Discourse, Communication and the Enterprise (DICOEN) Conference, Leuven, Belgium, 3-5 June. (accepted 18 January)
- 2019 Ainsworth, J. & Chaudhry, A. *Developing student leadership competency: A longitudinal study of individual- and team-level characteristics*. European Association of Work and Organizational Psychology, Turin, Italy, 29 May-1 June. (accepted 15 January)
- 2019 *Comparing team-based learning and lecture pedagogies: improving learner engagement and academic performance in graduate management professional writing courses*. 18th Annual TBLC Conference, Tampa, FL, 14-16 March. (accepted 18 December)
- 2018 Ainsworth, J. *Wells Fargo's CEO letter to customers: a discourse analysis of managing trust in organization-stakeholder relationships*, 83rd ABC Annual International Conference, Miami, FL, 24-27 October.
- 2018 Ainsworth, J. *Team-Based Learning in Communication Courses for Accounting Graduates: Investigating Student Engagement, Accountability and Satisfaction*, 83rd ABC Annual International Conference, Miami, FL, 24-27 October.
- 2018 Ainsworth, J. *(Un)ethical Leadership: A Critical Discourse Analysis of Wells Fargo's CEO email to team members*, 14th ABC European Conference, University of Alcalá, Alcalá de Henares, Spain, 11-13 July.
- 2018 Ainsworth, J. *Communicating Brand Authenticity: A Discourse Analysis of the Chilean Wine Trade*, 11th Languages for Specific Purposes-10th Global Advances in Business Communication Conference, Universiti Teknologi Malaysia, Johor Bahru, 25-27 June.

- 2018 Ainsworth, J. *Team-Based Learning in Communication Courses for Accounting Graduates: Investigating Student Engagement, Accountability and Satisfaction*, 17th Annual TBLC Conference, San Diego, CA, 1-3 March.
- 2017 Ainsworth, J. *Developing Student Oral Communication Skills: The Effect of Electronic Peer and Instructor Formative Feedback*. 82nd ABC Annual International Conference, Dun Laoghaire, Dublin, Ireland, 18-21 October.
- 2017 Ainsworth, J. *The Impact of Team-Based Learning on Student Engagement, Accountability and Satisfaction in Graduate Accounting Communication Courses*. 9th Annual Tricontinental GABC Conference, University of Antwerp, Belgium, 22-24 May.
- 2017 Ainsworth, J. & Gerst, K. *Developing Oral Presentation Skills: Using GoReact for Recording, Assessing, Peer and Instructor Feedback*. 9th Annual Tricontinental GABC Conference, University of Antwerp, Belgium, 22-24 May.
- 2017 Ainsworth, J. *Oral Presentations in the Classroom: Recording, Assessing, and Peer Critiquing with GoReact*. Teaching with Technology Symposium, Temple University, 31 March.
- 2016 Ainsworth, J. *The Impact of Team-Based Learning on Student Accountability, Satisfaction and Performance in Graduate Professional Writing Courses*, 81st ABC Annual International Conference, Albuquerque, NM, 18-22 October.
- 2016 Ainsworth, J. *Team-Based Learning in Communication Courses for Accounting Graduates: Investigating Student Engagement, Accountability, and Satisfaction*, Financial Reporting and Business Communication, Twentieth Annual Conference, University of Bristol, Bristol, UK, 30 June-1 July.
- 2016 Ainsworth, J. *Conducting Trilingual Business in North America: Do language skills influence customer satisfaction?* Joint 8th Tricontinental GABC Conference and ABC Caribbean, Mexico, Central and South America Conference, Tecnológico de Monterrey (ITESM), Campus San Luis Potosí, Mexico, 25-28 May.
- 2015 Ainsworth, J. *Customer Satisfaction: a case study of employee-customer email communication at a multinational bank in the United States*, 80th ABC Annual International Conference, Seattle, WA, 28-31 October.
- 2015 Ainsworth, J. *Collaborative activities: Do they promote discipline-specific language and content acquisition?* 7th Annual Tricontinental GABC Conference, University of Eastern Michigan, Ypsilanti, 27-30 May.
- 2015 Ainsworth, J. *Issues in effective business communication writing: an overview of research on assessing business writing*, 130th MLA Annual Convention, Vancouver, BC, 8-11 January.
- 2014 Ainsworth, J. *Outcome assessment of a business writing initiative*, 79th ABC Annual International Conference, Philadelphia, PA, 22-25 October.
- 2013 Ainsworth, J. *Promoting language and content acquisition through collaborative activities: Is*

transfer of knowledge ensured? 78th ABC Annual International Conference, New Orleans, LA, 23-26 October.

- 2013 Laurier, M., Baker, B. A., Lira Gonzales, M.-L., Turner, C. E., Ainsworth, J., & Miranda-Calderon, N., *Online self-assessment tool for nurses learning ESL in Quebec*, International Conference on Communication in Healthcare, Montreal, Quebec, 29 September-2 October (poster).
- 2013 Ainsworth, J. *Teaching Business English in a Canadian multinational: integrating collaborative classroom tasks and online learning*, 5th Annual Tricontinental GABC Conference, University of Antwerp, Antwerp, Belgium, 29-31 May.
- 2013 Ainsworth, J. *Teaching with technology: activities for transforming the business language class*, Indiana University-CIBER, Bloomington, IN, 4-6 April.
- 2013 Laurier, M., Baker, B. A., Lira Gonzales, M.-L., Turner, C. E., Ainsworth, J., & Miranda-Calderon, N. *Formative online assessment instrument for nurses learning ESL*, Health Care Access for Linguistic Minorities: Breaking the Barriers, McGill University Training and Retention of Health Professionals Project, 24-25 March.
- 2012 Ainsworth, J. *Subject-based language learning for business communication: the impact of external quality assurance*, 77th ABC Annual International Conference, Honolulu, Hawaii, 24-27 October.
- 2012 Baker, B., Turner, C., Tan, M., Laurier, M. D., Lira Gonzales, M.-L. and Ainsworth, J. *Challenges in developing a low-stakes formative ESL assessment tool for Quebec nurses*, Association for Language Awareness, Concordia University, Montreal, 5-8 July (poster).
- 2012 Ainsworth, J. *Languages for Specific Business Purposes curricula: What are the stakes?*. 11th ABC European Conference, Radboud University, Nijmegen, Netherlands, 30 May-2 June.
- 2012 Ainsworth, J. *L'impact de l'assurance de la qualité externe sur les résultats de l'évaluation de programmes d'études en langues de spécialité*, Canadian Association of Applied Linguistics Conference, Wilfrid Laurier University & University of Waterloo, Waterloo, ON, 28-30 May.
- 2012 Baker, B., Turner, C., Tan, M., Laurier, M. D., Lira Gonzales, M.-L. and Ainsworth, J. *Development of formative tasks for nurses learning ESL in Quebec*, Access to Health Care: The Impact of Language Barriers, McGill Training and Retention of Health Professionals Project, Montreal, 9 May.
- 2012 Baker, B., Turner, C., Tan, M., Laurier, M. D., Lira Gonzales, M.-L. and Ainsworth, J. *Development of a computer-based formative assessment instrument for nurses using ESL in Quebec, Canada*, Language Testing Research Colloquium, Princeton, NJ, 1-5 April (poster).
- 2011 Ainsworth, J. *A study of Canadian university curriculum evaluations of Languages for Specific Purposes*, 76th ABC Annual International Conference, Montreal, QC, 18-22 October.

- 2011 Ainsworth, J. *Business languages for international and intercultural business communication*, 76th ABC Annual International Conference, Montreal, QC, 18-22 October.
- 2011 Ainsworth, J. *Internationalising higher education: language and intercultural communication as core management skills for international business*, OAIE Conference/CBIE Regional Meeting, Conestoga College/University of Waterloo/Wilfrid Laurier University, Waterloo, ON, 10-12 May.
- 2010 Ainsworth, J. *An Investigation into the competitive advantage of learning Languages for Specific Business Purposes on employability and benefits in the workplace*, Joint 10th ABC European Conference & 2nd Tricontinental GABC Conference held at Lessius University College/University of Antwerp, Belgium, 27-29 May.
- 2009 Ainsworth, J. *Integrating methods and strategies from language teaching and business studies in Languages for Specific Business Purposes courses*, First Tricontinental GABC Conference, University of Eastern Michigan, Ypsilanti, MI, 24-27 June. [Award for Best Paper]
- 2008 Ainsworth, J. *Task-based activities: modules for teaching an upper-level Business French course*, University of Florida-CIBER, St. Petersburg, FL, 9-11 April.
- 2007 Ainsworth, J. *Role playing, video clips and double auction market experiment as mechanisms to understanding "supply and demand"*, Ohio State University-CIBER, Columbus, OH, 28-30 March.
- 2005 Ainsworth, J. et Dion, C. *Videos as a learning process in both beginner and business language courses*, Language Teaching Colloquium, Renison College, Waterloo, ON, 5 May.
- 2005 Ainsworth, J. *Make your company a star! (Have your students make a video)*, Brigham Young University-CIBER, Park City, UT, 6-9 April.
- 2005 Ainsworth, J. *Dubbing advertising videos: a project for Business French*, Northeast Association for Language Learning Technology (NEALLT), Rochester Institute of Technology, Rochester, NY, 11-13 March.
- 2003 Ainsworth, J. *Using internet activities to stimulate vocabulary-building, oral proficiency and cultural understanding*, Florida International University-CIBER, Miami, FL, 2-5 April.
- 2003 Ainsworth, J. and Krynicki, M. *Using your network operating system's functionality to enhance efficiency in multimedia language courses*, NEALLT, Union College, Schenectady, NY, 21-23 March.
- 1991 Ainsworth, J. and Tomek, I. *Pour un enseignement du français assisté par ordinateur en première année universitaire*, Second Language Teaching Colloquium, University of Waterloo, Waterloo, ON, 4-5 October.

- 1991 Ainsworth, J. *Une analyse syntaxique du sujet implicite de la proposition infinitive*, Colloque sur « La problématique de l'implicite », Victoria College, University of Toronto, Toronto, ON, 1-2 June.

DEPARTMENTAL TALKS

- 2004 Ainsworth, J. *Teaching Methodologies for the Multimedia Centre*, Department of Languages and Literatures, Wilfrid Laurier University, 6 April.

TEACHING EXPERIENCE

Graduate

Temple University

Professional Skills Development (Master of Science in Accounting; Master of Accountancy)

University of Florida

Professional Writing (Professional MBA, Master programs in International Business, Management, Information Systems and Operations Management, Real Estate)

Professional Communication (Master programs in International Business, Management, Information Systems and Operations Management)

Professional Communication for Accountants (Master of Accounting)

University of Quebec in Montreal, Department of Applied Linguistics

Second/Foreign Language Pedagogy (Master of Language Teaching)

Undergraduate

Beijing Foreign Studies University

The Basics of Leadership and Management Communication

Temple University, Fox School of Business

Business Communications

McGill University, McGill Writing Centre

Fundamentals of Workplace Communication

Professional Writing in Business

University of Montreal, Departments of Didactics/Administration and Fundamentals of Education/
Linguistics and Translation

Teaching Second Languages

Assessing Second Language Learning

Second Language Acquisition

University of Waterloo, Department of French Studies

Business French

French for Work and Travel I & II

French in the Workplace

Advanced French Language I & II

Wilfrid Laurier University, Department of Languages and Literatures
Business French I, II, III & IV
Introductory French I & II
Practical French I & II (Intermediate)
Directed Studies: Workplace Discourse

Corporate

Bombardier Aerospace, Montreal, Canada
Tell Me More Language Learning Software (Professional version)
Level 1 – Beginning: Professional Communication
Level 3 – Intermediate Plus: Professional Communication
Level 4 – Advanced: Professional Communication

Uniroyal Goodrich Tire Manufacturing (Michelin), Kitchener, ON, Canada
International Intercultural Business Communication

RESEARCH PROJECTS

- 2019 Principal Investigator, *Towards a balanced multinational treatment of cross-cultural learning for management students: a situated cultural learning approach* (Co-investigator: Dr. Yunxia Zhu, Assistant Professor of International Business, University of Queensland Business School)
- 2019 *Sequencing Professional Communication Assignments to Maximise Student Learning: an exploratory study* (Co-Investigators: Professors Laurie Fitzpatrick, MFA, Christina Owings, MA, Department of Marketing and Supply Chain Management, Fox School of Business, Temple University)
- 2019 Principal Investigator, *Developing student global awareness by creating internationalized assignments: leveraging Chile's innovation, institutions and intercultural business practices* (Co-investigator: Dr. Katherine Wills, Director English Program and Associate Professor of English, Department of English, Indiana University Purdue University Columbus)
- 2018-19 Principal Investigator, *Developing Student Leadership Competency through Team-Based Learning* (Co-Investigator: Dr. Anjali Chaudhry, Professor and Department Chair, Management, Marketing and International Business, Brennan School of Business, Dominican University)
- 2011-14 Research Assistant, Health Canada/McGill University/University of Montreal
Development of formative assessment tasks for nurses learning ESL in Quebec
- 2009-10 Research Professional, Centre for Studies and Training in Higher Education, U of Montreal
Self-directed online course for university teachers/Parcours d'autoformation des enseignants universitaires

- 2009 Principal Investigator: *A study of the competitive advantage of foreign languages and cultural knowledge on student selection of a second/foreign language, on employability and benefits in the workplace*
- 2009 Research Assistant, Ministry of Education, Leisure and Sport of Quebec/U of Montreal
Les relations école-famille, l'implication et les compétences parentales
- 2008 Research Assistant, School Environment Research Group, University of Montreal
Learning while Reading: Supporting the Professional Development of Pedagogical Advisors
- 2007 Principal Investigator: *Cultural Interviews with French Executives*
- 2003-04 Principal Investigator: *Making Grammar Instruction Humorous and Interactive: a Multimedia Approach for First-Year Language Students*

SERVICE TO PROFESSION

- 2019 Abstract Proposal Reviewer, ABC Detroit Conference
- 2019 Reviewer, *Issues in Accounting Education*
- 2018-21 Vice President, Eastern U.S. Region, Association for Business Communication
- 2018 Session Chair, Association for Business Communication Conference, 25 October
- 2018 Reviewer, *Journal for Global Business Advancement*
- 2017-18 Reviewer, *Journal of International Business Education*
- 2016-17 Reviewer, *Journal of Management Education*
- 2016 Reviewer, GABC Conference papers for Best Paper Award
- 2015 Textbook Reviewer, *The Business Writer's Companion*, (7th edition). G. Alfred, C. Brusaw and W. Oliu. Bedford/St. Martin's: 2014, ISBN: 978-1-4576-3299-0
- 2015 Peer Mentoring, 80th ABC Annual International Convention
- 2014 Reviewer, *British Journal of Economics, Management and Trade*
- 2013 Reviewer, *International Journal of English and Literature*
- 2012 Session Chair, Writing competency in adult ESL and foreign language learners, Canadian Association of Applied Linguistics Conference, 28-30 May
- 2010 Member, Search Committee: Director, McGill Writing Centre, McGill University Centre for Continuing Education
- 2009-11 Abstract Reviewer, Canadian Association of Applied Linguistics

1991-94 Reviewer, *The Modern Language Journal*

1991-93 Editor, *Second Language Dynamics: Essays for Teachers/Pour une meilleure pédagogie des langues secondes*

DEPARTMENTAL/UNIVERSITY SERVICE

Executive Duties

2019- Chair, Research Committee, Business Communications, Fox School of Business, Temple U.

2015-16 Secretary, Association for Academic Women at the University of Florida

2000-08 Director, Examination Centre, Chamber of Commerce and Industry of Paris
Professional exams

2002-03 Director, Multimedia Centre Committee, Wilfrid Laurier University
Faculty Advisor for Information Technology, Wilfrid Laurier University

2000 Coordinator, Multimedia Centre, Wilfrid Laurier University

1998-08 Coordinator, Business Language Studies, Wilfrid Laurier University

1990-91 Chair, Conference Organising Committee: Preparing ourselves to teach better/Préparons-nous à mieux enseigner

1990-91 Coordinator, French Language Studies, University of Waterloo

Institutional Committees

2019-21 Faculty Senate Committee, Temple University

2017 Judge, Target Case Competition, Fox School of Business, Temple University

2015 Peer Teaching Review Committee, Hough Graduate School of Business, University of Florida

2015 Judge, Advocacy Case Competition, Second Annual Future of Florida: Political Action Summit, Bob Graham Center for Public Service, University of Florida

2005 Bilateral University-Association Committee to review office space and office equipment for CAS members in each Academic unit, Wilfrid Laurier University

2004-05 Strategy Committee for CAS Collective Agreement negotiations, Wilfrid Laurier University

Departmental Committees

2018-19 Business Communications Course Revision Committee, Temple University

2005-07 WLUFA Representative, Contract Academic Staff, Wilfrid Laurier University

- 2003-04 Working group: Our expectations of students' capabilities upon graduation, Wilfrid Laurier University
- 2001-04 WLUFA Representative, Contract Academic Staff, Wilfrid Laurier University

Departmental Committees, University of Waterloo

- 1990-91 Language Committee
Linguistics Committee
Performance Review Committee
Invigilator, French placement test

RELATED PROFESSIONAL DEVELOPMENT/SKILLS

- 2019 CIBER Faculty Development in International Business program (FDIB/Chile), Chile: The Global Star of Latin America, 5-12 January
- 2018 Testing Workshop, Testing Services at Temple University, Institutional Research and Assessment, 23 August
- 2018 Discerning Fact from Fiction: Engaging Students in Critically Evaluating Information: a teaching workshop for Temple faculty, Center for the Advancement of Teaching, Temple University, 9, 16, 23 April
- 2018 Riddle Me This! What Riddles and Puzzles Say About Critical Thinking and Expertise: a workshop for Temple faculty, Center for the Advancement of Teaching, Temple University, 2 April
- 2018 Dynamic Lecturing by Christine Harrington and Todd Zakrajsek, Center for the Advancement of Teaching, Temple University, 30 January, 6 & 13 February
- 2018 EdTech Student Partners Program, Center for the Advancement of Teaching, Temple University, Spring Semester
- 2018 CIBER Faculty Development in International Business program (FDIB/Chile), The Business of Wine and Innovation, 4-11 January
- 2017 Teach Students How to Learn by Sandra McGuire: A Book Group for GenEd Faculty (and all others), Center for the Advancement of Teaching, Temple University, 30 November, 7 December
- 2017 Book Group: Understanding by Design by Grant Wiggins and Jay McTighe, Center for the Advancement of Teaching, Temple University, 7, 14 & 28 March
- 2017 Transform your PowerPoint Presentations into Engaging Online Video Tutorials, Instructional Technology Center, Center for the Advancement of Teaching, 8 February

- 2017 Certificate Fox Teaching Academy, Center for Innovation in Teaching and Learning, 6 February-24 April
- 2017 Strategic Leadership Retreat, Fox School of Business, 19 January
- 2016 New Faculty Series, Center for the Advancement of Teaching, 8 September, 6 October, 3 November
- 2016 Team-based Learning Boot Camp, Office of Faculty Development and Teaching Excellence, 9-10 June
- 2016 Critical Thinking Course, Teaching and Learning Center, 5 April-25 July
- 2016 Teaching and Teams, Teaching and Learning Center, 13 February
- 2016 Teaching with Technology, Teaching and Learning Center, 16 January
- 2015 TBL Workshop Series, UF College of Medicine Office of Faculty Affairs and Professional Development, 10 June-22 July
- 2008 Training Certificate, Provalis Research/University of Montreal
Introduction to the qualitative analysis software QDA Miner, 4-5 October
- 2006-07 Post-graduate studies, School of Business and Economics, WLU
Functional Areas of the Organisation (A-)
Introduction to Marketing Management (A+)
- 2004 Training Certificate, Chamber of Commerce and Industry of Paris
Professional Writing and Teaching, 28 June-2 July
Professional Communication and Interactivity: integrating the corporate reality in the business communication classroom, 5-9 July
- 2000- Certified Pedagogical Representative, Examination Centre for Professional Diplomas, Chamber of Commerce and Industry of Paris
- 2000 Training Certificate, Chamber of Commerce and Industry of Paris
Business Language Teaching, 26-30 June
Teaching Business Communication, 3-7 July
CCIP Assessment and Certification, 10-11 July
- 1999 Training Certificate, McGill University
Business French - CCIP/Quebec, 24-27 August

COMMUNITY INVOLVEMENT/OUTREACH

- 2016-20 Co-Chairman, Zonta District 2 Legislative Awareness and Advocacy Committee, Canada
- 2016-18 Chairman, UN/Intercity/International Committee, Zonta Club of Ottawa

- 2016-18 Chairman, Jane M. Klausman Women in Business Scholarship Committee, Zonta Club of Ottawa
- 2016 Secretary, Board of Directors, Immeuble 5854 Place Decelles, Inc.
- 2015-16 Chairman, Advocacy Committee, Zonta Club of Ottawa (ZCO)
- 2011-14 Chairman, Jane M. Klausman Women in Business Scholarship Committee, ZCO
- 2011-12 Secretary, Board of Directors, Immeuble 5854 Place Decelles, Inc.
- 2010-12 Chairman, Zonta District 2 Jane M. Klausman Women in Business Scholarship

PROFESSIONAL MEMBERSHIPS

- 2015- Team-based Learning Collaborative
Marketing Committee (2019)
- 2009- Association for Business Communication
Business Practices Committee
International Issues Committee
Intercultural Communication SIG
- 2008- Zonta International