PROGRAM OVERVIEW

The PhD concentration in Tourism and Sport leverages two of Temple University’s prestigious schools, the Fox School of Business and the School of Tourism and Hospitality Management (STHM), to offer a unique, interdisciplinary academic experience. Our 16 full-time, highly productive faculty members have collectively produced more than 200 papers for refereed academic journals since July 2010. Faculty from STHM hold editorial board appointments at top academic publications, and are regularly published in leading journals, including the International Journal of Hospitality Management, Journal of Travel Research, Journal of Sport Management, Journal of Leisure Research, Leisure Sciences, Sport Management Review, Sport Marketing Quarterly, and Tourism Management.

PhD students work closely with faculty on research projects and papers, and regularly present at national and international conferences, where many of our students have received best paper awards. Research within the Tourism and Sport concentration includes work in three areas:

- **Marketing and Social Engagement** — Unitize interdisciplinary research to examine academic and industry developments at the individual, consumer, employee, and community levels.

- **Strategic Management and Experience Design** — Address the strategic development and branding of service organizations.

- **Economics and Asset Management** — Conduct economics and econometric analysis, finance, strategic decision-making, revenue management, and industry studies.

Our graduates may apply for business faculty positions as well as faculty positions at universities that offer hospitality, recreation, sport, and tourism degrees. STHM graduates have accepted positions at universities including the University of Denver, University of Minnesota, James Madison University, University of Worcester, Hong Kong Polytechnic University, University of Surrey, and University of Houston.

Concentration Advisor: DANIEL FUNK (dfunk@temple.edu)

CORE PHD FACULTY:

Joris Drayer, Joe Mahan
Jeremy Jordan, Chihyung Ok
Aubrey Kent, Wesley Roehl
Ceridwyn King, Brian Soebbing
Thilo Kunkel, Laurie Wu
Christopher Lee, Yang Yang
Xian (Robert) Li

FINANCIAL AID

All students admitted to our program are considered for full financial support for up to four years. Funding typically comes in the form of an assistantship and includes full tuition and a competitive stipend, based on adequate progress and yearly evaluations. Students who apply before the January 15 deadline will also be considered for Temple’s prestigious university fellowships.

TOURISM AND SPORT SEMINARS

- Research Seminar in Tourism and Sport
- Seminar in Theory Development: Tourism and Sport Concepts
- Special Topics in Tourism and Sport

Learn more at fox.temple.edu/tourismsporthd