THE FOX PHD

STRATEGIC MANAGEMENT
PROGRAM OVERVIEW
The PhD concentration in Strategic Management (SGM) features coursework built around an interdisciplinary approach to strategy, innovation, entrepreneurship, and global business. Ongoing research within the Department of Strategic Management includes work on inter-organizational relationships, knowledge structures that undergird innovation, technological innovations, corporate venture capital, disruptive innovations, industry emergence, venture capital syndication, global knowledge flows, and emerging multinationals. The department offers a vibrant program for visiting scholars, as well as a research seminar series that attracts the top academic minds from around the world, and provides Fox School students with the opportunity to interact with cutting-edge and leading academic perspectives.

Fox SGM faculty hold editorial board appointments at the Academy of Management Journal, Academy of Management Review, Strategic Management Journal, and Journal of International Business Studies. Many faculty members have been recognized with awards from top academic journals, including prestigious Best Paper of the Decade and Best Paper of the Year awards. In addition, faculty members perform high-visibility leadership roles in professional organizations such as the Academy of Management, the Strategic Management Society, and the Academy of International Business.

Under guidance from Strategic Management faculty, PhD students explore a wide range of topical issues. Our students regularly present in premier international conferences, and our alumni currently hold faculty positions in reputable institutions including the University of Miami, George Mason University, Rutgers University, and the Indian School of Business.

Concentration Advisors: SUSAN FEINBERG (feinberg@temple.edu)

CORE PHD FACULTY:
Masaaki Kotabe  Ram Mudambi
Seok-Woo Kwon  MB Sarkar
Nandini Lahiri  Sheryl Winston
Smith

FINANCIAL AID
All students admitted to our program are considered for full financial support for up to five years. Funding typically comes in the form of an assistantship and includes full tuition and a competitive stipend, based on adequate progress and yearly evaluations. Students who apply before the January 15 deadline will also be considered for Temple’s prestigious university fellowships.

STRATEGIC MANAGEMENT SEMINARS
• Strategy 1
• Strategy 2
• Strategic Management of Technology and Innovation
• Theoretical Foundations in Entrepreneurship

Learn more at fox.temple.edu/sgmphd