THE FOX PHD

INTERNATIONAL
BUSINESS
**PROGRAM OVERVIEW**
The PhD concentration in International Business (IB) prepares students for successful international business-related research and teaching careers at reputable national and international institutions. By requiring students to combine a functional business minor, such as strategy, marketing, or finance, with international business concentration courses as well as basic theory, method, and elective courses, the concentration in International Business emphasizes an interdisciplinary approach to research.

The Fox School of Business is uniquely positioned as a leader in the topic of international business. Our Center for International Business and Education Research is one of only 17 such institutions across the United States to receive a grant from the Department of Education. We are home to the Journal of International Management. Our faculty includes world-renowned scholars who regularly publish in the most prestigious journals and consult for Fortune 500 companies, as well as seasoned executives with many years of experience in the field. The PhD concentration in International Business provides the support students need for globally-minded careers, and our graduates have been appointed to academic positions at leading institutions such as Indiana University, Rutgers University, University of Hawaii, University of Wisconsin at Milwaukee, Northeastern University, Ohio University, and Beijing University, among others.

Concentration Advisor: J. JAY CHOI (jjchoi@temple.edu)

**CORE PHD FACULTY:**
- Anthony DiBenedetto
- Susan Feinberg
- Elizabeth Gordon
- Masaaki Kotabe
- Nandini Lahiri
- Ram Mudambi
- Arvind Parkhe
- Sheryl Winston
- Smith

**FINANCIAL AID**
All students admitted to this program are considered for full financial support for up to five years. Funding typically comes in the form of research or teaching assistantship and includes full tuition and a competitive stipend. The funding is renewable every year, subject to adequate progress and annual evaluations. Students who apply before the January 15 deadline will also be considered for Temple University’s prestigious university fellowships.

**INTERNATIONAL BUSINESS SEMINARS**
- Theory of International Business and Multinational Firms
- Empirical Research in International Business; or SGM9090 – Selected Empirical Research in Strategy and International Business
- Seminar in Global Finance and Governance
- Strategy I: Strategy Formulation and International Business

Learn more at fox.temple.edu/ibphd