Discover the Power of Fox

Undergraduate Programs
1801 Liacouras Walk
Alter Hall LL 37
Philadelphia, PA 19122
The Fox School of Business at Temple University gives its students access to the opportunities, experiences and services to help attain their career goals. The Fox School’s strength is demonstrated through innovative, entrepreneurial thinking, experiential learning opportunities, influential research by world-class faculty, and a state-of-the-art home in Alter Hall.

All of this—as well as innovation, globalization, diversity and more—is inside Greater Philadelphia’s largest business school, which is part of one of the world’s premier universities.
In 2012, 93 percent of students utilizing CSPD resources reported receiving full-time job offers.

PROFESSIONAL DEVELOPMENT THAT MAKES A DIFFERENCE

OUTSTANDING CAREER OPPORTUNITIES AND PROFESSIONAL DEVELOPMENT
Success in the working world often depends on professional development as much as academic preparation. That’s why the Fox School of Business includes a dynamic professional development component in its undergraduate curriculum. Offering far more than resume writing and interviewing tips, the full-time staff members in the school’s Center for Student Professional Development (CSPD) help students improve their career skills such as professionalism, business etiquette and ethics. This approach greatly increases the marketability of Fox School graduates.

PREPARATION AND PROFESSIONAL POLISH
Those are some of the qualities employers look for in a business school graduate. Many employers comment that they consistently find those characteristics in Fox School students, and they call it the “Fox difference.” This difference is no accident. The Fox School prepares its students for success by integrating professional development into a multi-year curriculum that emphasizes professionalism, business etiquette and ethics.

This blend of real-world skills — combined with superior academic preparation — is one reason Fox graduates are recognized throughout the region and around the world for their ability to hit the ground running in their chosen careers.

Firms partner with the Center to offer resume critiques and mock interviews with professional recruiters, giving Fox students a chance to experience a corporate interview and know what to expect when it comes time to do it for real.

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Services offered by CSPD include:
• Resume development and critique workshops
• Mock interview sessions with CSPD professionals and corporate recruiters
• A Professional Development Strategies course
• On-campus networking and interview sessions
• State-of-the-art interview rooms

My biggest piece of advice is to get involved, and get involved in depth versus breadth. A lot of people try to get involved in a lot of activities — and that’s good, to test the waters — but by the time your sophomore year rolls around, get involved in one particular club and take on a leadership role because that’s where you form the connections and community that will help you in the future.

—KANT KHATRI, SENIOR, ACTUARIAL SCIENCE

For a full interview with Kant, visit www.fox.temple.edu/FoxBBA
LEADERSHIP DEVELOPMENT AND COMMUNITY SERVICE OPPORTUNITIES

For many Fox students, professional growth begins when they join one of the school’s Student Professional Organizations (SPOs). The Fox School boasts at least one SPO for every major and more than 20 active SPOs in total. The SPOs give Fox undergraduates a place to learn and hone their soft skills—such as teamwork, leadership, and networking. These soft skills are a vital part in the toolkit of success that Fox seeks to help every student develop in their time here.

Another primary activity of SPOs is to deliver industry-related speakers. These are people who work for the firms that want to hire Fox School students. Guest speakers provide students with practical knowledge and examples from the real world. Fox students combine these practical examples with the theory learned in the classroom to develop a well-rounded understanding of their chosen career paths.

Many of the Fox School’s SPOs have been recognized for national and international excellence by their peers and parent organizations, creating high demand for those who are members and leaders of these student groups.

In addition to SPOs, the Fox School’s Immersion Program is one of the first activities a new student can join. This tiered program encourages student involvement in professional development, community service, and leadership, among other areas. Participation is tracked, and the highest-achieving students receive a variety of recognitions and rewards.

STRONG ACADEMIC SUPPORT AND GUIDANCE

The Fox School’s Center for Undergraduate Advising helps students successfully navigate curriculum and select their majors by creating an academic plan that combines their interests, skills, and goals. The center also utilizes Peer Advisors, who work with their fellow students to answer questions about curriculum.

In addition to all the center’s resources, Temple offers a variety of tutoring programs and services, including the Writing Center, the Math and Science Resource Center, and services specific to a student’s major.

The Diamond Peer Teachers program is another example of how Temple and the Fox School support students in the classroom by providing additional student course mentors to help classmates succeed.

Additionally, the Fox School established the Business Communications Center to ensure Fox undergraduates enter the working world with the level of excellence employers require. Staff members at the center provide one-on-one tutoring sessions and feedback on papers and projects.

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LEARNING IN THE DIGITAL ERA

CUTTING-EDGE TECHNOLOGY

Anytime, anywhere access—at the Fox School of Business, that’s not just a saying. It’s reality. The Fox School’s Alter Hall is a state-of-the-art facility that houses nine academic departments, more than 20 centers and institutes, and numerous flexible spaces that provide anytime, anywhere access to learning resources. Alter Hall features state-of-the-art technology that builds on Temple’s ranking as one of the most connected universities in the country and Fox’s reputation as a technology leader.

Students have access to online conferencing software and breakout space equipped with LCD screens, wireless Internet and collaborative work space for group presentations. Classrooms are powered through touch-screen controls that can record every minute of classroom activity for Internet playback.

The Fox School is a pioneer and national leader in classroom capture technology. Fox Capture—also commonly known as lecture capture—allows faculty who use specially equipped “smart” rooms to record lectures or presentations (audio plus anything displayed on the classroom computer) for later viewing, usually over the web. The captured sessions can be viewed in full or used by students to selectively review and reinforce concepts without requiring additional class or office-hour time. Fox Class Capture even allows viewers to connect live and watch an event in progress when appropriate.

Other technological highlights include:

• Classrooms with new presentation technology, including video capture systems, video conferencing, digital notation, dual image projection and height-adjustable teaching stations
• Easy-to-use, easy-to-find e-mail stations near classrooms and in common areas
• Capital Markets Room, a mock trading room with professional-level financial analytics tools, including Bloomberg Professional and Capital IQ.
BASED IN PHILADELPHIA
CONNECTED TO THE WORLD

STUDY ABROAD PROGRAM
It’s one thing to read about the global economy. It’s an altogether different experience to see it firsthand. Fox students agree, and they are studying abroad in record numbers.

Fox students live and study abroad in many countries and can take advantage of Destination programs, which provide affordable, short-term study abroad options to students who might not otherwise have the means or time to take classes overseas.

Destination programs, held during winter break, have visited Vietnam, Ghana and Morocco. While abroad, students may take upper-level business courses, participate in internships, and enhance global knowledge, skills and intercultural expertise.

Studying abroad influences subsequent educational experiences, choices to expand or change academic majors, and decisions to attend graduate school.

Studying abroad also increases employment opportunities and enhances the value of a student’s degree.

INTERNATIONAL DRAW
The Fox School is also a destination for international students around the world, thanks to campuses in Rome, Italy, and Tokyo, Japan, as well as a recruiting center in China.

Hundreds of students from dozens of nations around the world call the Fox School home every year, adding to the school’s already rich diversity.

Globalization is a reality, and students increasingly need to develop skills and attain experiences beyond the comfort of their home country.

International companies are also reaching out to connect with and recruit Fox School students from all parts of the globe, giving them the chance to live and work virtually anywhere in the world.

Take chances because you never know where opportunity takes you. Talk to people. It all comes down to networking. It’s never too late to change something and find something you like. I took a chance to come from Vietnam to Philadelphia, and now I will be on the IT Risk Assurance staff with the advisory practice at Ernst & Young. So take chances – definitely.

—NGOC (ALEX) LE, SENIOR, MANAGEMENT INFORMATION SYSTEMS AND FINANCE
For a full interview with Alex, visit www.fox.temple.edu/FoxBBA
The Fox School of Business is the largest, most comprehensive business school in Greater Philadelphia, and among the largest in the world, with 6,300 undergraduates, more than 180 full-time faculty and 60,000 alumni. A blend of real-world skills and superior academic preparation is one reason Fox graduates are recognized throughout the region and across the globe for their ability to hit the ground running in their chosen careers. Many recruiters call it the Fox Difference.

MAJORS

Accounting
Actuarial Science
Business Management
Economics
Entrepreneurship
Finance
Human Resource Management
International Business Administration
Legal Studies
Management Information Systems
Marketing
Real Estate
Risk Management and Insurance

OUTSTANDING PROFESSORS
The power of any business school is its faculty—knowledgeable, dedicated teachers who are also able to inspire and challenge their students. The Fox School regularly hires faculty members who are proven front-runners in their field as well as expert classroom instructors.

The Fox School is home to more than 180 full-time faculty members. Many Fox faculty are Professors of Practice—highly trained entrepreneurs, senior executives and other professionals who bring real-world experience to the classroom.

The Fox School is committed to creating, analyzing and disseminating knowledge in the business disciplines. Quality education derives from applied research. At Temple, faculty who conduct important research also teach in the classroom, bringing the latest and most relevant information directly to students, in turn helping them become more productive and informed members of the workforce.

BUSINESS HONORS
Business honors students experience the power of the ultimate learning community. Honors students enroll in exclusive course sections taught by faculty committed to the Honors Program. These faculty members are uniquely qualified to address the needs of exceptionally talented students and are intensively trained in e-learning technologies and strategies.

The Fox School Honors Program is available to students who have completed AP or high school courses, rank near the top of the class and/or score in the top percentiles of the SAT or ACT. The program is also available to transfer students who complete at least 24 credits at an accredited college and earn at least a 3.75 GPA.

For more information, please visit www.fox.temple.edu/bba

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“The Fox Honors program went on a freshman retreat right before the semester started, and I had the opportunity to meet my advisors and students I’d eventually take all my classes with. I wasn’t used to having that close-knit community; and that was amazing.”

—JOEY MATHEW, SOPHOMORE, FINANCE

For a full interview with Joey, visit www.fox.temple.edu/FoxBBA
OPPORTUNITY AT YOUR DOORSTEP

GREATER PHILADELPHIA
Based in Philadelphia, Temple University is strategically situated in a region alive with innovation and achievement in commerce, finance, technology, science, medicine, law, education and the arts.

In addition to making business connections, Temple students experience endless cultural opportunities. Broad Street is home to the Avenue of the Arts, an axis of theaters and galleries winding from South Philadelphia, wrapping around City Hall, reaching west to the Philadelphia Museum of Art and extending north to Temple’s Main Campus.

East of the Avenue of the Arts, students will find the Reading Terminal Market, Pennsylvania Convention Center, Independence Hall, Constitution Center and the Liberty Bell. Further east is Penn’s Landing, a scenic boulevard at the edge of the Delaware River, dotted with clubs and restaurants.

Add to these locales Fairmount Park, with miles of bicycling, jogging and hiking trails; the nightlife on South Street, in Old City and in Manayunk; Philadelphia’s many sports teams; and a mosaic of vibrant and diverse neighborhoods that many Fox School students are happy to call home.

I like Temple because it’s close to home but I feel like I’m far away. Temple is a fun school that presents a lot of opportunities, and it opens so many doors that wouldn’t be open if I went to a smaller school or one outside the city.

—COLLEEN DIEHL, FRESHMAN, ACCOUNTING
For a full interview with Colleen, visit www.fox.temple.edu/FoxBBA
TEMPLE UNIVERSITY AMBLER
The Fox School offers several majors at Temple’s campus in suburban Ambler, Pa. Students can take a combination of courses at Ambler, the Center City campus, online and on the main campus. Temple Ambler students enjoy state-of-the-art computer labs, smart classrooms, vibrant student-life programs, well-equipped recreational facilities and exquisite grounds.

With Main Campus just 45 minutes away, an inter-campus shuttle enables Ambler students to also have full access to exciting programs and activities in Philadelphia.

ONLINE BBA
Students also have the opportunity to complete an undergraduate business degree through the Fox Online Bachelor of Business Administration program, which offers majors in accounting, business management, legal studies and marketing. It is specifically designed for students who have completed an associate’s degree, as well as adults and veterans who have accumulated the equivalent of the first two years of a business curriculum. The program delivers courses using easily navigable online tools that provide access to the same renowned faculty, international accreditation and supportive community experience of a traditional Fox classroom.

TRANSFER TO TEMPLE UNIVERSITY
The Fox School directly transfers most course credits from AACSB-accredited institutions. Also, Temple University has agreements for direct transfer of credit with almost all of the community colleges in Greater Philadelphia.

For more information on transferring, call: 215-204-6660 or email: Foxvisit@temple.edu

VETERANS
Temple University and the Fox School of Business are proud to be rated as one of the 25 best colleges in the nation for veterans. Temple is also part of the Yellow Ribbon Program, which expands the benefits offered by the G.I. Bill.

For more information on Temple Ambler, the Fox Online BBA or about opportunities for veterans, please visit:
www.fox.temple.edu/ambler
www.fox.temple.edu/onlinebba
www.temple.edu/veterans

UNTRADITIONAL MEANS...

As President of Temple Veterans Association I like to meet and hear the stories of the 650-plus veterans who call Temple University their home. It’s interesting to see the experiences they bring to the classroom that contribute positively to the overall learning experience here. Fox has a uniquely diverse student population with a balanced mix of traditional and non-traditional students.

—SILAS ADAMS, JUNIOR, FINANCE AND RISK MANAGEMENT
For a full interview with Silas, visit www.fox.temple.edu/FoxBBA

46%
The percentage of undergraduates who transferred to Fox from another college or university.
VARIED CAREER PATHS

Not every Fox School student is seeking a traditional career in the corporate world, such as with a Big Four accounting firm, an investment bank, or a Fortune 500 company. Many students seek work with nonprofits, find careers in government, and explore opportunities with socially and environmentally responsible firms.

Fox School students have completed internships and accepted jobs with a variety of local, state, and federal government agencies, including the United States Department of Treasury and the Federal Bureau of Investigation.

In recent years, Fox School students have also completed internships and started careers with a wide variety of businesses. Here are just a few examples:

• The Sustainable Business Network of Greater Philadelphia envisions a just and sustainable global economy comprised of local “living” economies that enhance community life and natural systems, and promote social justice and economic vitality.

• Quench, USA is a water technology company that designs, installs, leases, and services “bottle-less” water filtration systems and ice dispensers. Quench is the largest provider in North America, serving more than 25,000 customers, including one-third of the Fortune 500.

• United By Blue is an ocean-friendly apparel brand that, for every product sold, removes one pound of trash from oceans and waterways around the world through company organized and hosted cleanups. United By Blue was founded by a Temple alumnus in 2010 and has come back to hire Fox students as interns and full-time employees.

The first Marketing and Supply Chain Management Department networking event I attended was also my first time meeting employers. I was so nervous. Burlington [Coat Factory, a national retailer] asked me for an interview, and that’s how I set up my entire summer as a buying intern for them — going to that event for 20 minutes.

—ALEXANDRA RUTT, JUNIOR, MARKETING

For a full interview with Alexandra, visit www.fox.temple.edu/FoxBBA
YOUR PROFESSIONAL NETWORK

The Fox School of Business Alumni Association is composed of more than 60,000 undergraduate and graduate alumni. Locally, nationally and globally, Fox alumni can be found advancing the fields of finance, technology, health administration, risk management and insurance, and much more.

Being an alum of the Fox School of Business means having access to career and job search resources, along with one of the largest networks of business school alumni in the nation.

A strong alumni base is one of the most important factors in the success of a university. This is especially true for a business school, because networking is such an important part of success in the business world.

Experience the Power of Fox and the power of one the largest, most diverse networks of business school alumni in the nation.

Here are just some of the resources available to alumni:

• Invitations to exclusive local and regional networking events
• Discount packages for Temple sporting events
• Alumni mentoring programs
• Distinguished alumni and achievement awards
• Invitations to exclusive industry events
• Young alumni programming
• Professional development opportunities

ENGAGING ALUMNI

I’m the Retail and Social Media Manager for United By Blue [a sustainable apparel company that, for each product sold, removes one pound of trash from waterways]. On a day-to-day basis, I manage the store, as well as our social media content, ensuring platforms are updated each day and helping to plan commercial campaigns.

—JENNIFER SINGLEY (’13), BACHELOR OF BUSINESS ADMINISTRATION

For a full interview with Jennifer, visit www.fox.temple.edu/FoxBBA

1,340

The average number of new alumni who graduate from Fox each year.
I'm the first to go to college out of my whole family. I waitressed at a diner at home, and a Temple faculty member sat in my station and I was talking to her. I told her I got accepted to Temple, and she offered to take me for a tour. I saw the Fox School, and I loved it. So I came. It was a great decision.

—ZAHRA M. SAFA, SENIOR, ACCOUNTING

For a full interview with Zahra, visit www.fox.temple.edu/FoxBBA
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