How to Create a Bloomberg Terminal Login Name.

Step 1. Press the [Esc CANCEL] button twice (red button on the left hand side of the keyboard). The following scene should appear.

Step 2. Press the [Default] button (red button on the right hand side of the keyboard). You should see the following screen. Leave the fields blank (LOGIN NAME and PASSWORD fields) then, press [GO].
Step 3. On the following screen, enter your **First Name** and **Last Name**, and create your **Password**. Then select **Yes** for the question of “Are you creating a login for yourself”. Then, Enter 1 to continue.

Step 4. You should see the following screen. Enter any **Job Title** you want. For both Work and Mobile fields, make sure to enter your **cell phone number**. At this number you will be called shortly by a Bloomberg customer support personel after registration process is complete. Just leave the rest of fields untouched. Then, Enter 1 to continue.
Step 5. Next, select **one or more areas** of your interest. For example, if you are interested only in Equity, just click **Equity**, or press **3** to proceed to a region selection.

Step 6. Select a **region** of your interest by using a **scrolling bar** and click as many **asset classes** as you are most interested. Then click **Update**, which will automatically take you to the previous screen.
Step 7. Select your **role** by using a scrolling bar and choose **No** for question #3 and #4, but **Yes** for question #5. Then **Enter 1** to complete Registration.

Step 8. The following screen should appear. Write down your **Login Name** for your record. You will need it with your password for logging into the Bloomberg. In ten minutes, you will be called by a Bloomberg customer support personnel shortly for validation. In case you do not receive a phone call from a Bloomberg customer support personnel within that period, you must call **1-212-318-2000** to validate your login name. When asked please read them your login name (the one which appear on this screen). Then, a Bloomberg customer support personnel will finalize the validation process. DONE. Congratulations on getting access to the Bloomberg.