PRESIDENT HART COMMITS TO GLOBALIZATION AND FUNDING PASSPORTS FOR STUDENTS

In her inaugural speech on March 22, Temple University President Ann Weaver Hart stated she will lead efforts to encourage international study, critical to the futures of our students, faculty, communities, and nation, and to ensure that international study moves from the periphery to the center of Temple’s commitment to teaching, research, and engagement.

Hart urged more students to study abroad at Temple’s international campuses in Japan and Rome, as well as in places such as Paris, London and Ghana. As an incentive, Hart said, she and her husband, Randy, will pay passport fees for first-time student travelers through a fund they will establish.

This heightened focus on engagement through our disciplines must reach beyond our immediate community or nation. It must be international.

In this next century, we must confront a simple fact: Globalization changes everything. If Temple does not internationalize teaching, research, and community outreach, we will be increasingly left behind in a dynamic and changing world and increasingly unaware of the true nature of that world. Our students will be less prepared to excel and prosper.

Temple is distinctly poised to become a truly global university. We have the infrastructure, the history, and the international presence of few American universities.

In her address, Hart urged more students to study abroad. As an incentive, Hart said, she and her husband, Randy, will pay passport fees for first-time student travelers through a fund they will establish.

FOX SCHOOL IB PROGRAM RANKED 7TH BEST IN THE NATION

In its 2008 rankings, for the second year in a row, U.S. News & World Report ranked the Fox School’s undergraduate International Business program among the Top 10 programs in the U.S. In the last four years, the undergrad IB ranking has leapt from 15th to 7th best program in the nation.

“Our globally competent students are aware of the dynamics of a globalized economy and its impact on business functions in domestic and international companies. Students also learn about the interactions between international relations and international business, and the role played by international companies in global trade and commerce,” said Arvind Phatak, Laura H. Carnell professor of management and international business, and executive director of the Institute for Global Management Studies (IGMS) and Temple CIBER.

Fox’s undergraduate IB program focuses on what it takes for its graduates to succeed in the global marketplace. One of the program’s strengths is that students must demonstrate foreign language proficiency at a fourth semester level, giving

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India is one of the fastest growing economies in the world with a GDP growth rate of 9.2% at the end of the second quarter of 2006–2007. U.S. exports to India in 2006 surpassed $10 billion, a 25% increase over 2005.

Key strengths in India are a dynamic and competitive private sector that offers significant opportunities for collaborations; a reliable, independent legal system; and a highly educated English-speaking population offering managerial and technical manpower. It has a growing middle class whose size exceeds the population of the USA or the European Union.

How will your company partner or compete in this environment?

In August 2007, Temple CIBER and the World Trade Center of Greater Philadelphia sponsored the seminar “India as an Economic Powerhouse” to answer this question.

Panelists Suresh Muthuswami, regional director for Tata Consultancy Company and Anton Germishuizen, principal for the Burt Hill Company, spoke from their own personal experience while doing business in India. Whether supporting worldwide outsourcing projects or offering architectural design and technical skills, their understanding of local custom and practices, regulatory issues and protocols, and the ability to navigate the complex business license and administrative process was critical to the success of both companies.

Ron Somers, president of the U.S. India Business Council, and Banashri Bose Harrison, minister of commerce from the Embassy of India, shared their knowledge about investment opportunities in India, the political and economic climates, and their personal experiences in doing business in India. They discussed planned improvements in infrastructure, education and human resource reforms.

Arvind Phatak, executive director for The Fox School’s Institute of Global Management Studies and Temple University CIBER, provided the cultural keys to doing business in India. His examples about the diversity in India, lifestyle, and business approach were a great asset to understanding the people and making it easier to enter the market successfully.

India’s strong, vibrant and fast-growing economy is rapidly integrating with the global economy. To learn more about doing business in India, visit Temple CIBER at www.fox.temple.edu/ciber or the World Trade Center of Greater Philadelphia at www.wtctrphila.org.

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**PRIZE-WINNING NOVELIST VIKRAM CHANDRA’S SPEAKS ON CULTURE AND CAPITAL IN MAKING THE NEW INDIA**

Vikram Chandra—prize-winning writer whose work reaches across the genres of short-story, novel, criticism, and film writing—was inspiring and insightful as he read from his novel *Sacred Games* at Temple University Main Campus on April 4.

Chandra’s debut novel, *Red Earth and Pouring Rain*, was published in 1995 to outstanding critical acclaim. It won the David Higham Prize for Fiction and the Commonwealth Writer’s Prize for Best First Book.

A collection of short stories, *Love and Longing in Bombay*, was published in 1997. The story “Dharma” was awarded the Discovery Prize by the *Paris Review* and the collection was short-listed for the Guardian Fiction Prize and included in “Notable Books of 1997” by the *New York Times Book Review*, in “Books of the Year” by the Independent (London), and in “Best Books of the Year” by the Guardian (London).

Chandra is just one of the highly acclaimed speakers featured in the seminar series “Culture, Capital, and the Making of the New India” that explores the relationship between culture and capital in fashioning the New India.

The seminar series has addressed how has a country that was an abject colonial economy less than 60 years ago achieved its current global muscle? What role do India’s “products”—such as film, literature, music, architecture, philosophy, religion, business, science, and politics—play in fabricating the country’s new global presence? Has India really changed from a nation of bullock carts, or have its purveyors masterfully refashioned its perception on the global stage?

The seminar series is organized by Dr. Priya Joshi, College of Liberal Arts, in collaboration with Temple CIBER, Center for Humanities. www.fox.temple.edu/ciber/events
DESTINATION INDIA: FOX STUDENTS TRAVEL TO INDIA TO LEARN ABOUT INDIAN BUSINESS AND CULTURE

While the smell of wet wool wafted through the air at Raymond’s Inc. textile manufacturing plant in Mumbai, a group of 12 Fox School students listened intently to their guide, whose explanations of the wool cleansing process slipped between English and Hindi.

The students were participating in a 10-day study abroad trip, a unique blend of corporate, academic and cultural immersion during the 2007 winter break.

The trip to India was the main feature of Destination India, an international business class organized and subsidized by The Fox School’s Center for International Business Education and Research (CIBER). Gabe Battista (Fox MBA, ’72), former CEO of the telecommunications firm Talk America, helped to sponsor the trip.

“We hope to give students the experience of living, albeit for a very short time, in the largest democracy in the world, and to broaden student’s perceptual and cognitive mindsets through exposure to a developing country with a population of 1 billion people, 14 major languages, five major religious groups, and several racial groups,” stated Arvind Phatak, Laura H. Carnell professor of management and international business, and executive director of the Institute for Global Management Studies (IGMS) and Temple CIBER.

Students prepared for their trip to India during two pre-departure seminars, in which adjunct professor of international business and political science, Mark Cohen discussed business in India, and associate professor of English, Priya Joshi discussed culture in India.

Then, after a 17-hour flight, the real experience began. For ten days, students were immersed in Indian culture: they visited corporate sites, such as UB Beverages, and ABB Tech in Mumbai and Goa, and attended cultural seminars led by Welingkar professors about everything from “Investing in Indian Capital Markets,” to the “History of India.” They also sampled cuisine of many different regions, bartered for good deals in open-air markets, and visited the palm tree-lined beach in Goa.

Joining the Destination India group for the corporate site visits and cultural seminars were four students from Western Kentucky University—which became a Temple CIBER partner when Professor Arvind Phatak helped them set up a Business and International Education Center—and students in Temple CIBER’s 2+2 a collaboration between Temple and Welingkar.

Malaika Carpenter (Fox, ’08) went on the trip, and was struck by the contrast between the American and Indian standard of living.

“When night came, there were piles on the sides of the road, and I realized they were people sleeping under blankets,” said Carpenter.

“I wondered how India is going to deal with all the people living in slums as it pushes towards becoming a global economic power,” she added.

Temple CIBER is now accepting applications for Destination India 2008. For more information, visit: http://sbm.temple.edu/ciber/abroad_india.htm.

DESTINATION INDIA 2008

STUDY ABROAD IN MUMBAI AND DELHI, INDIA
JANUARY 2008
14-DAY TRIP
In partnership with India’s Welingkar Institute of Management, Development and Research
For more information: http://www.fox.temple.edu/ciber/abroad_india.htm
or contact Kim Cahill 215.204.3778 kcahill@temple.edu

WELINGKAR
Institute of management development & research

GLOBAL PERSPECTIVES Center for International Business Education and Research (CIBER) & Institute of Global Management Studies (IGMS)
PRESIDENT HART COMMITS TO GLOBALIZATION AND FUNDING PASSPORTS FOR STUDENTS

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Temple has offered courses in Paris since 1950, in London since 1969, and in Ghana since 1993. Dental students treat patients in Haiti.

Our law faculty introduces basic concepts of the rule of law to judges, lawyers, and government leaders in China. We teach environmental responsibility in Africa and provide summer programs in dozens of other countries.

I am privileged to serve as chair-elect of the Commission on International Programs of the National Association of State Universities and Land Grant colleges. In that role I will lead efforts to encourage international study, critical to the futures of our students, faculty, communities, and nation, and to ensure that international study moves from the periphery to the center of Temple’s commitment to teaching, research, and engagement.

Temple students: internationalization will help you develop the point of view essential to contribute as citizens of the world and compete in the international marketplace.

I urge each of you: Get a passport and use it during your years of study at Temple; go on study abroad; serve an international internship.

I am so convinced that this experience is essential to your education that my husband Andy and I will pay your passport fee.

Beginning this summer, each new Temple student who gets a passport for the first time will receive support at the Office of International Programs through a fund we will establish.

Plan ahead; you can do it!

The text is an excerpt from Temple University President Ann Weaver Hart’s speech during her inauguration address at the Liacouras Center on March 22, 2007.

The Hart scholarship program reimburses $97 for a U.S. Passport application to all first-year and transfer students who intend to study abroad and are applying for a passport for the first time. http://www.temple.edu/studyabroad/students/hartscholarship.htm

PSASSPORT NIGHT MAKES PROCESS EASY

The tedious passport application process is enough to send anyone running.

On September 20, the Temple Center for International Business Education and Research (CIBER) offered a remedy—Passport Night—a convenient all-in-one way for those interested to get a passport.

This event, which is offered to all Temple students, faculty and staff, allowed applicants to apply for a passport, have all documents verified by a U.S. Passport Acceptance Agent, photos taken, and documents shipped and expedited.

“This is a great way to globalize the campus and be exposed to new things. It is every person’s right to own a passport, and we would love to offer an opportunity for people to go out and explore the world,” explained Gloria Angel, the assistant director of IGM S/CIBER.

While the current passport process takes a minimum of 14 weeks, Temple CIBER’s Passport Night allows students to receive their passports with an expedited service of three to four weeks on average.

Temple CIBER and The Fox School’s International Business Association Student Organization are the main supporters of this initiative, with additional help from Temple’s Office of International Services, International Programs, and a travel stipend awarded by STA Travel.

This initiative complements President Ann Weaver Hart’s program to pay for the passports of all first-year and transfer students who intend to study abroad and are applying for a passport for the first time.

www.fox.temple.edu/ciber/passport.html

FOX SCHOOL IB PROGRAM RANKED 7TH BEST IN THE NATION

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they the additional skills demanded by the international business community.

Other program highlights include an IB capstone course that enables students to apply IB tools and methods to solve real business cases as they develop foreign market entry strategies for small businesses in the region. Another notable feature is the School’s ongoing relationship with Dubai Women’s College (DWC) in which Fox students work in cross-cultural teams with students from DWC on international business projects.

The IB program also offers two interdisciplinary certificates of specialization in Asian Business and Society, and in Latin American Studies and Spanish for Business. A third certificate, Middle East and North Africa (M E N A) Business and Society is under development. Students complete coursework in area studies, a foreign language, and specialty IB coursework to further strengthen their knowledge in an increasingly globalized world.

To increase students’ international exposure, IB majors are strongly encouraged to study abroad. In addition to our Temple campuses in Rome and Tokyo, Temple CIBER administers business programs in India, Brazil, China, France, Ireland, and Mexico, providing customized advising and financial assistance.

www.fox.temple.edu/rankings
ARGENTINA FIELD STUDY SUBSIDIZED BY TEMPLE CIBER ENRICHES PART-TIME MBA EXPERIENCE

Fox School professional part-time MBA (PMBA) student Brian Fishbone—who is also a training specialist at Delaware Investments—joined the international field study experience to Buenos Aires, Argentina because of his Spanish language fluency, his previous study abroad in Spain, and a keen interest in learning more about Latin American business culture.

After the eight days experience Fishbone said, "This trip was a powerful educational experience. I was able to experience first-hand what it is like to conduct business in another country and within the context of another culture."

"The group of PMBA students left Argentina with a greater understanding and appreciation of the way the monetary crisis has been handled and how corporate entities and their people are moving towards recovery," he continued.

Fishbone was one of a group of PMBA students to spend his 2007 Spring Break in Buenos Aires as part of the PMBA International Field Study. The trip exposed students to a variety of corporate settings, business disciplines and cultural experiences.

Corporate visits included Schlumberger (oilfield services), U.S. Commercial Services, Grupo Clarin (print, broadcast and web news), Ford Argentina, Baxter Immuno (healthcare products), Central Bank of Argentina, UCES University, Mercer (human resources company), and IBM.

"Our professional MBA is one of the few in the country that provide this kind of option for part-time MBA students," said Sandra Sokol, director of executive and professional MBA and MS programs at The Fox School.

"The learning experience was outstanding and has surely provided an insight into the Argentinean crisis that is invaluable," she continued.

The launch of the PMBA International Field Study was made possible by Temple CIBER who sponsored the program with support of $500 per student.

"The students returned with such enthusiasm about the experience and a vast knowledge of the corporate world in Argentina after the economic collapse in 2002, which complements their classroom learning," said Arvind Phatak, executive director of Temple CIBER.

"We are already discussing the next trip and fully expect the field study experience to become a regular component of the PMBA program," he continued.

Fox School students visit a Ford Motor Company automobile plant.
“Institutional Changes and Organizational Transformations in Developing Economies” was the theme for the 8th Annual International Business Research Forum hosted by Temple CIBER and co-sponsored by The Fox School’s Institute of Global Management Studies (IGMS) and The George Washington University CIBER in April 2007.

Researchers from India, England, Denmark, Canada, Australia, the Netherlands, Japan, and the United States examined the interactions and impact of institutional changes at various levels on the organizational transformations of firms in developing economies.

Research on this topic examined such transformations of indigenous firms from these economies including business groups, private and public enterprises and non-governmental organizations as well as foreign multinationals operating in these economies.

Masaaki “Mike” Kotabe, Washburn chair and professor of international business and marketing and director of research at The Fox School’s IGMS, served as forum co-chair along with Preet S. Aulakh, professor of international business and policy at the Schulich School of Business at York University.

The best papers from the forum will be published in a Special Issue of the Journal of International Management (JIM).

JIM is fast gaining recognition and visibility in a competitive IB market and differentiates itself with one of the fastest quality review processes in the industry—an average 38 day turn around on reviews and 24 hours on desk rejects. Electronic downloads, a reasonable indicator of readership, have increased sevenfold in the last five years from 6,897 in 2001 to 51,220 downloads in 2006.

www.fox.temple.edu/ibrf2007
www.fox.temple.edu/jim

CALL FOR PAPERS

IB Research Forum: 9th Annual International Business Research Forum on International Sourcing
2nd Annual Conference of the Offshoring Research Network
Temple University, Philadelphia
April 3-5, 2008

 Proposals for plenary sessions, research papers, case studies and teaching studies should be submitted to The Fox School by December 31, 2007.

For conference details and proposal submission information, visit fox.temple.edu/ibrf2008

Maria Lai-Ling Lam from Malone College in Ohio talks about Corporate Citizenship of Foreign Multinational Corporations in China.
Bill Avery, former Chair and CEO of Crown Cork and Seal, calls upon his extensive international business experience in his current role as Chair of Temple’s CIBER Advisory Board. In a recent conversation, Avery shared his thoughts about his role at The Fox School and about the importance of an internationally focused education.

Avery understands first-hand the changing nature of the 21st century business place. He worked at Crown Cork and Seal for 41 years as it grew from six international operations to over 60 locations in 46 different countries. Crown Cork and Seal is now the global leader in packaging production, with over 24,000 employees and net sales of $6.9 billion.

Avery has served as CIBER’s chair since 2001 and is committed to helping The Fox School in its continued efforts to remain cutting edge in international business education and research. He particularly advocates for student study abroad and language acquisition, believing that actual international immersion is one of the best ways to gain contemporary IB skills. He believes that students should travel abroad with a clear understanding of their goals and be ready to commit the effort needed to absorbing and understanding the business and cultural practices of their host countries.

He knows personally the importance of understanding the nuances of conducting business across multiple continents. During his Crown career, it was not unusual for Avery to conduct four a.m. conference calls or to travel for 26 weeks each year, often spending five to six weeks in various locations. “I had just about daily contact with people around the world.”

In addition to his role as CIBER chair, Avery is also on the board of Lincoln Financial. “I’ve had a lot of international business experience and it’s always interesting to share these with others. You always learn something new. I’ve enjoyed talking and working with the CIBER group, to come with ideas to assist Fox students’ learning about international business.”

Avery says that globalization has brought new challenges to the forefront of companies, large and small. The experience of the automobile industry is a good illustration of the impact of globalization. Toyota will soon replace General Motors as the largest car company in the world. Markets for cars are bigger abroad than in the United States. The same phenomenon is occurring in most industries in which American companies were once leaders.

He believes that business school students must be sensitized to how business is conducted in foreign countries and under what conditions. Business over there is not done in the same way as here in the United States. Avery believes we can accomplish this transformation by teaching business courses with an international focus and context.

Avery added that business students could enhance their career prospects by demonstrating a competency to work abroad. Unlike a few decades ago when senior managers came from the typical functional fields like production, marketing, and finance—in today’s multinationals, the route to upper management is through one or more stints in the company’s foreign subsidiaries.

Some of the most celebrated CEO’s of today have served their respective companies’ regional headquarters. Many companies like Gillette have a policy statement that the road to the top traverses through one or more foreign assignments of several years at a time. The key is to show a company that your educational background and language competency is an asset that can be effective in a foreign posting. Functional skills alone are not sufficient in today’s global business environment. ■
UNDERGRAD’S JOURNEY TO CHINA

GLOBAL PERSPECTIVES  Center for International Business Education and Research (CIBER) & Institute of Global Management Studies (IGMS)

My passion for speaking foreign languages, traveling, and the international community set me on a path that has provided me with unbelievable opportunities and with a promising career in international business.

Three years ago I did not know where to begin my journey, but crucial steps have placed me on track towards these goals.

Through a mixture of maintaining focus on my goals, a bit of happenstance, as well as amazing support from family, friends, and Fox School faculty—I feel very confident as I prepare myself to enter the international business world.

The International Business program at The Fox School enabled me to begin the journey, and being ranked within the top ten throughout the nation made it a clear choice. Located in Philadelphia—a city bustling with international commerce and overwhelming opportunity—the program not only applies excellent real-world practice, but it also has an amazingly experienced faculty that provides phenomenal advice and promising endeavors.

I quickly realized that in order to excel in an international business career, learning foreign languages plays a vital role. Always having enjoyed foreign languages and cultures, I jumped at the opportunity to invest time in studying abroad. Kim Cahill, director of Temple CIBER, helped direct me towards what has turned out to be an invaluable opportunity. The amazing assistance provided by Professor Louis Mangione not only helped place me within a strategic area of China with regards to dialect, but made the transfer of credits practically seamless.

With a bustling economy and thousands of years of exciting culture, I focused my attention towards China. Spending eight months immersed in the Chinese culture through stays in Shanghai and Shijiazhuang facilitated my passion for an international lifestyle and provided me with a firm grasp of the Mandarin language.

While studying in China provided invaluable cultural experiences, something was missing—corporate experience. As luck would have it, a friend in the International Business Association was finishing an internship with a customs brokerage and international freight forwarding firm. Having worked there for over three months now, I have learned more about the supply chain and international logistics than I ever could have imagined. Working with customs brokers and learning about international freight forwarding has solidified a strong understanding of how products move internationally.

While the most difficult aspects lie ahead and as intimidating as they may seem, I feel confident I will be able to attain my goal of finding a position within the international business community.

Michael Weitzman in the Forbidden City, Beijing, China.
HONORS BUSINESS STUDENTS COMPETE IN INTERNATIONAL CASE STUDY COMPETITION

For the first time, a Temple team participated in the annual “CIBER Case Challenge,” where international and U.S. schools with CIBER (Center for International Business Education and Research) grants complete business case studies under a tight time constraint.

The competition took place November 2006 at Ohio State University, and Temple competed in the invitation-only event alongside 11 other schools from across the globe.

Temple’s team—four Fox School students in the Honors Program—finished just outside of the medal round, and received high praise from competing students and advisors in attendance.

The team, seniors from adjunct instructor Dwight Carey’s “Honors Business Policy” capstone, was sponsored by Temple’s CIBER. Carey, who also mentored the team, handpicked the students—Ori Feibush (actuarial science, risk management and insurance and economics), Minna Pham (finance and international business), Justin Somers (actuarial science) and Urvi Patel (MIS and actuarial science) —based on their oral presentation, case-study and team skills. He also used a questionnaire to evaluate the students.

“This group of kids is unique because they come from diverse backgrounds,” Carey said. “They’re good with financial numbers and think outside the box.”

The students do present diversity: Feibush is from Israel, Patel is from Kenya, Pham is from Vietnam and Somers is from Philadelphia.

“We fused four different personalities together,” Feibush said. “Usually, consultants are Type A, but here we’re all different and have different backgrounds.”

At the competition, the students were given 24 hours, to prepare a presentation of the case study chosen by the faculty director of Ohio State University’s CIBER. This year’s case dealt with Asian Paints, LTD., a paint company based out of India, which is already operating in 22 countries. The students had to decide what region of the world would be best for Asian Paints to develop its market—China, the Middle East or the Caribbean.

As part of the competition, to fully understand the Chinese market, the students from Team Temple telephoned a director of Asian Paints in China. The call gave them a more in-depth analysis of production throughout China, helping them come up with their final advice for expansion into the Chinese market.

Patel enjoyed the competition. “Not only was it a test of our academic abilities, but also it was an intense test of our analytical skills,” she said. “Another important lesson learned: Time flies when you have four people, one room, and 24 hours to complete a case study!”

Other U.S. schools that competed included this year’s winner, Brigham Young University, as well as the University of Maryland, San Diego State University, University of North Carolina Chapel Hill and University of Southern California. International schools that participated included Concordia University in Canada, University of Auckland in New Zealand and last year’s winner, Singapore Management University.

DUBAI WOMEN’S COLLEGE AND FOX SCHOOL STUDENTS COLLABORATE ON CARIBOU COFFEE CASE STUDY

In spring 2007, three teams of undergraduate business students worked together to complete a case study. But there was one dramatic difference: many of these team members never met until their final presentation.

During a semester-long collaboration with the Dubai Women’s College (DWC) in the United Arab Emirates, students in Temple’s Fox School of Business strove to overcome the difficulties of communicating with teammates from whom they were separated by thousands of miles.

In a final culmination of their efforts, the DWC students traveled to America to present the projects with their Fox partners in a case competition among the three groups.

The teams designed hypothetical business plans for Caribou Coffee to enter the Dubai market. To construct a successful plan, the students had to study the economic, political, cultural, legal and environmental factors in Dubai and their impacts on the potential business operations of Caribou Coffee in that market. Each team’s research was enriched by the students’ differing cultural points of view.
This past summer, the Institute of Global Management Studies (IGMS) at The Fox School of Business shared its expertise in globalization by immersing Italian graduate students from the University of Rome into the American way of life and teaching them about international business and entrepreneurship.

This is the second year that students from the University of Rome “La Sapienza,” one of the oldest and highest-ranked universities in the world, began an integrated program of academics and corporate site visits at the Temple Rome campus and Temple’s main campus in Philadelphia. Students studied international marketing in Rome and then crossed the Atlantic to reside in Philadelphia for three weeks to complete courses in globalization and entrepreneurship. By the end of the course, they earned a certificate in international business.

Stanley Ridgley, lecturer of general and strategic management, taught a globalization course that focused on country differences, international business operations and the environment of global trade and the global monetary system.

“I pursue a highly interactive style of teaching that engages the students to think analytically rather than episodically. We seek to discover global patterns and to look at complex causes and effects rather than jump to superficial conclusions,” Ridgley said.

One of Ridgley’s students summed it up by saying: “Starting with the first minute of each class, he kept my attention and was never boring. He helped me learn how business around the world is changing. I better understand the positive aspects of delocalization taking place in production in areas of China and Thailand.”

The entrepreneurship course, taught by executive director of the Innovation and Entrepreneurship Institute Chris Pavlides, introduced the students to entrepreneurship including idea generation, opportunity assessment, intellectual property protection, branding, sales, marketing, hiring the right people, financial forecasting, fund raising and growth strategies. The class also explored differences between American and Italian entrepreneurship models.

“This was an intensive, full day, one-week program. We went over the highlights of what we would normally cover in a 14-week course. The class was very interactive and it was evident that the students had never taken a similar course in Italy. By the end of the course, several students were thinking seriously about starting their own businesses,” Pavlides said.

In addition to taking courses, the Italian students visited corporate sites such as the Philadelphia Regional Port Authority and QVC Studios to get a flavor for the American business world, and Philadelphia’s City Hall for a historical perspective of the city. The students also got a first-hand look at U.S. culture when they attended a Phillies baseball game.

Summing up the entire experience, Kim Cahill, director of The Fox School’s IGMS and Temple CIBER said, “The mission of IGMS, the sponsor of this IB certificate program, is to support the internationalization of The Fox School and Temple University. The overall goal of our International Business program is to provide an educational experience designed to equip students with the knowledge and global perspectives required to thrive in the global workforce of the twenty-first century. International student exchanges, like this program between Rome and Philadelphia, further advance our mission.”

Proudly wearing cap and gowns for the certificate ceremony are Simonetta De Carolis (left) and Simona Lenza.
“This was my first travel to the Middle East and it was an amazing experience,” describes Maureen Lawlor, an undergraduate Fox School student who was selected as a student delegate to attend the Education Without Borders International Student Conference, February 25-27, in the United Arab Emirates.

Education Without Borders is a biennial international student conference creating networks across cultures in order to understand, and generate solutions for some of the world’s greatest challenges.

Lawlor was one of 1,000 students from 108 countries chosen to attend the conference. She was selected based on a paper she submitted titled “Poverty Prohibiting Education Increases Poverty.”

As an international business and legal studies major, she was inspired to submit a paper because as she states, “I am very interested in global social issues. I was very excited at the thought of meeting students from all over the world and exchanging ideas with them.”

Temple CIBER helped make it possible for Lawlor to attend the conference. Each year, Temple CIBER supports two Fox students to attend a conference in the United Arab Emirates as part of CIBER’s “Building Bridges to the Middle East” initiative.

Lawlor truly feels that this experience has better prepared her for the global marketplace.

“Even though there were students from 108 countries, I realized that we are all the same. Everyone there was so involved in the topics discussed because of their underlying passion,” Lawlor stated.

Maureen Lawlor (third from left) with fellow delegates from around the world in front of the Emirate Palace.
In our global economy, The Fox School of Business recognizes the importance of mastering foreign languages and understanding world cultures.

That is why the Center for International Business Education and Research (CIBER) teams up with the College of Liberal Art’s foreign language departments to celebrate Temple World Languages Day every Spring.

The annual event includes guest speakers, panel sessions and classes for area high school students in topics such as, “Confucian Ethics in Asian Business,” “German Literature,” “Brazilian Language and Culture,” “Developing Language Skills through Study Abroad,” “Leveraging Career Development with Foreign Language,” and “Introduction to Arabic and Japanese.”

“Our goal as educators is to produce graduates with the knowledge and skills required for a global workforce,” said Kim Cahill, the director of Temple CIBER and the Institute for Global Management Studies.

“The U.S. is the only industrialized nation that routinely graduates students from higher education who lack knowledge of a foreign language. Foreign language skills, especially that of critical languages like Chinese and Arabic, combined with intercultural sensitivity, are essential to U.S. competitiveness and national security in today’s global environment.,” Cahill continued.

Temple World Languages Day was developed in 2000 to celebrate National World Language Month. The program for junior and senior high school students aims to reinforce the values and opportunities that come with language learning at the university level, and to promote cross-cultural communication.

Two hundred and fifty students and more than a dozen foreign language teachers from 10 area high schools participated. Languages spoken included German, Russian, Spanish and Italian.

Last year, Temple’s World Languages Day program received the Pennsylvania Council for International Education (PaCIE) Bringing the World to Pennsylvania K-16 Award for its support of international/multicultural collaborative projects between K-12 and higher education institutions in Pennsylvania.

In addition to Temple’s CIBER and College of Liberal Arts, other sponsors of World Languages Day included the Penn Lauder CIBER, the Office of Undergraduate Admissions, the Vice Provost of Undergraduate Programs, International Programs, and STA Travel.
Almost 500 Temple students, faculty and staff members attended a two-day conference in November 2006 that showcased the University’s international strength.

The Global Temple Conference, subtitled “Temple in the World/The World at Temple,” featured 24 faculty-led panel discussions on vital international topics from Mexico’s elections to China’s economy; 10 poster sessions; music, dance and poetry performances; art exhibits; and film screenings.

The event was highlighted by performances of faculty members and students of Temple’s schools and colleges, as well as from Temple University Japan.

The first day featured Global Temple Live!, a series of concerts that included dance professor and chair Kariamu Welsh’s ensemble Kariamu & Company: Traditions, as well as Mexican folk dance artist Liliana Ruiz Davis who performed to the music of Latin Fiesta, a Philadelphia-based ensemble.

Members of the women’s Temple tennis team presented as part of the second day’s sessions giving attendees insight into their very different cultural backgrounds. The athletes come to Temple from such faraway places as Russia, Ukraine and India.

The conference was hosted by the Faculty Senate’s International Programs Committee, which designed the event to reflect the breadth and quality of international research and expertise at Temple.

“We were really pleased with the turnout that conference received,” said Denise Connerty, director of Temple’s Office of International Programs.

“For our first conference, we were delighted with the feedback we got from those who attended. We can’t wait to start planning for the next one.”

The 2007 Global Temple Conference will be held on November 13, followed by the “Carnival of Cultures” on November 14. For more information, contact Kim Cahill at 215.204.3778 or kcahill@temple.edu.
**MEET TEMPLE CIBER AT ONE OF THESE WORLD-WIDE CIBER EVENTS:**

**Temple Japan 25th Anniversary**
November 5–9, 2007
Tokyo, Japan

**Destination India**
January 2–15, 2008
Mumbai and Dehli, India
www.sbm.temple.edu/ciber/abroad_india.htm

**NASBITE Conference**
Linking Ambassadors of Trade
March 6–8, 2008
Washington, DC
www.nasbite.org

**NAFSA Regional Conference**
BELIEVE...Globally
November 7–10, 2008
Baltimore, MD
www.region8.nafsa.org/Regionalconference.html

**NAFSA International Conference**
Shaping the Future of International Education
Washington, DC
May 25–30, 2008
www.nafsa.org/annual_conference

**Academy of International Business Conference**
June 30–July 3, 2008
Milan, Italy
http://aib.msu.edu/events/2008/

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**CALENDAR OF EVENTS**

**TEMPLE CIBER SPONSORED EVENTS**
www.fox.temple.edu/ciber/events.htm

**Breaking into the International Trade Game**
November 6–December 11, 2007
www.fox.temple.edu/bitg

**Global Temple Conference**
November 13, 2007
www.temple.edu/studyabroad/global-temple/conference.html

**Carnival of Cultures**
November 14, 2007
www.fox.temple.edu/carnival

**International Business Research Forum:**
9th Annual International Business Research Forum
2nd Annual Research Conference and Workshop on International Sourcing
Temple University, Philadelphia
April 3–5, 2008
www.fox.temple.edu/ibrf2008

**2008 CIBER Business Language Conference**
Preparing Global Leaders
April 9–11, 2008
Hilton St. Pete Bayfront
St. Petersburg, FL
http://conferences.dce.ufl.edu/ciber

**BISNet Conference**
Evaluating Study Abroad - Measuring Global Competence
October 25–26, 2007

**Fifth Annual AIB Conference**
on Emerging Research Frontiers in International Business
Hosted by Florida International University CIBER
November 28–December 1, 2007
http://ciber.fiu.edu/frontiers/

**World Languages Day**
March 19, 2008
www.fox.temple.edu/tlc/world.html

**Passport Night**
March 20, 2008
www.fox.temple.edu/ciber/passport.html

**New India Seminar Series, 2007-2008**
www.temple.edu/humanities/india/index.htm
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ABOUT IGMS AND TEMPLE CIBER
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The Institute of Global Management Studies is an interdisciplinary initiative that supports the business, professional, governmental and academic community in the Greater Philadelphia region and throughout the world by:
• Helping businesses and organizations find practical solutions to business problems.
• Supporting, producing and publishing quality research of value to regional and international businesses.
• Promoting degree and non-degree programs in international business.
• Infusing Temple University faculty development and educational programs with an international perspective so that our business graduates are fully prepared to operate in an increasingly global marketplace.

TEMPLE CIBER
— Increasing U.S. global competitiveness through education, outreach, and research.

The Temple CIBER is dedicated to furthering academic and business success by:
• Supporting international business development in the region through partnerships with government and non-government organizations.
• Incorporating international business curricula into The Fox School’s global business programs.
• Providing overseas educational experiences and foreign language and culture study for students.
• Developing collaborative programs within Temple and across other regional academic institutions, organizations and businesses.
• Expanding the depth and reach of The Fox School’s international business programs and research.
• Organizing and hosting conferences, seminars and workshops on global business and economic issues.

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GLOBAL PERSPECTIVES Center for International Business Education and Research (CIBER) & Institute of Global Management Studies (IGMS)
Temple University’s Fox School of Business is the largest, most comprehensive business school in the greater Philadelphia region and among the largest in the world, with more than 6,000 students, 150 full-time faculty members and 51,000 alumni.

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**International Rankings**

**Financial Times: MBA Programs**
- Top 20 Worldwide—International Experience provided to students
- Top 20 Worldwide—International Mobility of graduates

**Financial Times: Executive MBA Program**
- Top 15 Worldwide—International Student Ranking
- Top 25 Worldwide—International Course Experience

**The Economist: MBA Program**
- Ranked among Top MBA Programs Worldwide
- Top 50 MBA Program in the U.S.

**Academic Analytics: Research**
- #4 in Research Productivity of Finance Faculty

**U.S. News & World Report**
- International Business Undergraduate Programs
  - #7 in the Nation
- International Business Graduate Programs
  - Top 15 in the Nation

**International Business Review**
- #14 in the World—Temple University
- #6 in the U.S.—International Business faculty research productivity

**Institute for Scientific Information**
Essential Science Indicators
- Top 1% of institutions worldwide cited for research in the field of business and economics

**Princeton Review**
- Temple University ranked:
  - #1 Best College in U.S.—Student Diversity