Emerging Market Firm Competitiveness: Internationalization, Innovation and Institutions (3Is)
Philadelphia, Pennsylvania, November 11-12

Sponsored by

Institute of Global Management Studies (IGMS), Fox School of Business, Temple University &
Emerging Market Internationalization Research Group (EMIRG), The University of Sydney Business
School, University of Sydney

Conference Program

Friday, Nov. 11, 2011 – 231 Alter Hall

3:45-4:15PM Registration and Coffee, Alter Hall, 2nd Floor Atrium

4:15-4:30PM Opening remarks and welcome
M. Moshe Porat, Dean, Fox School of Business

4:30-6:00PM Opening Plenary – Innovation Blowback – how emerging market firm innovation affects advanced economies: Autos, IT, design
Chair and Discussant: Ram Mudambi, Fox School, Temple University
John Paul MacDuffie, Wharton School, University of Pennsylvania and Director, International Motor Vehicles Program, MIT
Jason Rabbino, Senior VP – Enterprise Sales, Tyco International
Youngjin Yoo, Fox School, Temple University and Director, Center for Design+Innovation

6:00-6:30PM Drinks – 1810 Conference Suite, Temple University
6:30-8:30PM Dinner – 1810 Conference Suite, Temple University

Saturday, Nov. 12, 2011 – 7th Floor, Alter Hall

7:15-8:00AM Registration and Continental Breakfast

8:00-9:30AM AIB Fellows’ Plenary – Emerging Market Firm Competitiveness
Chair and Discussant: Sid Gray, University of Sydney, Australia
Steve Kobrin, Wharton School, University of Pennsylvania
Masaaki Kotabe, Fox School, Temple University and Editor, JIM
Steve Tallman, University of Richmond and Editor, GSJ

9:30-10:00AM Coffee

10:00-12:00 noon
Session 1A “Innovation and Competitiveness in Emerging Markets - I”
Chair and Discussant: Susan Feinberg, Rutgers University / Temple University

Strategic entrepreneurship in emerging economies: simulating knowledge-based opportunity recognition in a global economic arena
Martin Ihrig, Wharton School, University of Pennsylvania

Emerging innovation in an emerging economy: Can Russia break through its historical barriers?
Daniel J McCarthy, Northeastern University, USA
Sheila Puffer, Northeastern University, USA
Loren R. Graham, MIT, USA
Daniel Satinsky, Russia Innovation Collaborative, Russia
All roads lead to Rome...or Mumbai or Beijing: Innovation capability development of world class emerging market firms from China and India
Andreas Schotter, Thunderbird Graduate School of International Management, USA
Mary Teagarden, Thunderbird Graduate School of International Management, USA and Editor TIBR

Frugal innovation in developing countries: what is new?
Kazuhiro Asakawa, Keio University, Japan
Alvaro Cuervo-Cazurra, Northeastern University, USA

Organizational excellence as an innovation strategy at Indian emerging market firms (EMFs)
Prasad Oswal, University of St. Gallen, Switzerland
Winfried Ruigrok, University of St. Gallen, Switzerland
N.M. Agrawal, Indian Institute of Management, Bangalore, India

The challenge of strategic renewal amidst radical environmental change
Markus Taussig, National University of Singapore, Singapore

Session 1B “Internationalization and Catch-up in Emerging Markets”
Chair: Vikas Kumar, University of Sydney, Australia
Discussant: Tamara Stucchi, Copenhagen Business School, Denmark

Catch-up processes and strategies of EMFs: innovation for market creation
Saiful Islam, University of Gothenburg, Sweden
Bent Petersen, Copenhagen Business School, Denmark
Qing Yan, University of Gothenburg, Sweden

Internationalization strategies and entry mode choices: A comparison between EMNCs and AMNCs
Stefano Elia, DIG-Politecnico di Milano, Italy and COST Action IS0905 on the Emergence of Southern Multinationals and their Impact on Europe
Lucia Piscitello, DIG-Politecnico di Milano, Italy

Drivers of cross border acquisitions by emerging market multinational enterprises (EMNEs): an institutional explanation
Chinmay Pattnaik, University of Sydney, Australia
B. Elango, Illinois State University, USA

Moving beyond the born global stage: the survival and growth of Indian Born-Globals beyond the initial internationalisation phase
Nishant Kumar, Stockholm University, Sweden

Home-based networks and internationalization of Chinese multinational firms
Veronica H.I. Fong, University of Macau, China
Jacky F.L. Hong, University of Macau, China

Venture capital's role in internationalizing new ventures in emerging economies
David Lingelbach, University of Baltimore, USA
W. Alan Randolph, University of Baltimore, USA

Where do we go from here? The international expansion of Thailand-listed firms in the electronic industry
Pavida Pananond, Thammasat University, Bangkok, Thailand
12:00-1:30PM  Lunch

12:30-1:15PM  Lunch Speaker: Brian Hinman, VP, InterDigital Comm LLC

1:30-3:00PM Session 2A “Institutions and Organization of Emerging Market Firms I”
Chair: Hemant Merchant, Florida Atlantic University, USA
Discussant: Mercedes Delgado, Fox School, Temple University

The interactions among the Three Pillars of institutions on cross-border ownership - evidence from emerging economies
Mirko Benischke, University of Auckland, NZ
Siah Hwee Ang, University of Auckland, NZ
Jonathan Doh, Villanova University, USA

The one eyed man is king in the land of the blind: how a little collective action goes a long way in firm upgrading
Gerald A. McDermott, Moore School of Business, University of South Carolina, USA
Rafael A. Corredoira, Smith School of Business, University of Maryland, USA

The emergence of the disaggregated virtual corporation: evidence from a leading Indian telecom firm
Saikat Chaudhari, Wharton School, University of Pennsylvania

BOT outsourcing contracts - boon or bane to vendor EMFs?
Peter D. Orberg Jensen, Copenhagen Business School, Denmark
Bent Petersen, Copenhagen Business School, Denmark

Session 2B “Institutions and Organization of Emerging Market Firms II”
Chair: Arvind Parkhe, Fox School, Temple University
Discussant: Pietro Navarra, University of Pennsylvania and University of Messina, Italy

The role of home country-specific disadvantages in strategic asset acquisitions by emerging market multinationals
Stefano Elia, DIG-Politecnico di Milano, Italy and COST Action IS0905 on the Emergence of Southern Multinationals and their Impact on Europe
Grazia D. Santangelo, University of Catania, Italy

Centripetal forces in the international R&D organization of Chinese MNCs - trends and organizational patterns
Maximilian von Zedtwitz, Tongji University, China
Marco Zeschky, University of St. Gallen, Switzerland
Michael Daiber Tongji University, China

The role of firm-level characteristics and institutional factors in firms' lean manufacturing dynamic capability-building: Evidence from Brazil, China and India
Omar Malik
Crystal Jiang, Bryant University, USA

Family governance, Innovation and Internationalization: Evidence from India
Deeksha Singh, Temple University, USA
Ajai S. Gaur, Rutgers University, USA

Location and organizational determinants of R&D lab closure: an examination of Indian R&D labs
Grigorios Livanis, Northeastern University, USA
Anna Lamin, Northeastern University, USA
Session 2C “Innovation and Competitiveness in Emerging Markets II”
Chair and Discussant: Robert Hamilton, Fox School, Temple University

The Brazilian multinationals' approaches to innovation
Afonso Fleury, Escola Politecnica da Universidade de Sao Paulo, Brazil
Maria Tereza Leme Fleury, Escola Politecnica da Universidade de Sao Paulo, Brazil
Moacir de Miranda Oliveira Junior, Escola Politecnica da Universidade de Sao Paulo, Brazil

Licking the dirt to survive and succeed
Tanvi Kothari, University of Wisconsin Oshkosh, USA
Masaki Kotabe, Fox School, Temple University

Developing competitiveness in Strategic Industry in Emerging economies, through leveraging companies’ value chain competencies and resources on a global platform
Prashant Salwan, Indian Institute of Management, Indore, India

From a dangerous obsession to sound economics: the territorial competitiveness of Quala, an innovative leader in the Latin American market.
Hugo Ernesto Díaz Sánchez, Fundación Universitaria Konrad Lorenz, Bogotá
Laura Nicole de la Rosa, Pontificia Universidad Javeriana, Bogotá

3:00-3:30 Coffee

3:30-5:00PM Closing Plenary – The Base of the Pyramid in Emerging Markets
Chair and Discussant: M.B. Sarkar, Fox School, Temple University
Garry Bruton, Texas Christian University, USA
Susan Mudambi, Fox School, Temple University
Don Siegel, SUNY-Albany, USA and Editor, AMP